

*Maine*  
**Cumberland County**

**CROSS INSURANCE ARENA  
BOARD OF TRUSTEES MEETING**

**Trustees & County Commissioners will meet via Zoom Video**

**Public livestream on [cumberlandcounty.org/live](http://cumberlandcounty.org/live)**

**All public comments shall be sent to [gailey@cumberlandcounty.org](mailto:gailey@cumberlandcounty.org) prior to meeting**

**AGENDA  
Wednesday, April 22, 2020  
9:00 AM**

**Call to Order**

**Welcoming of Guests and Introductions**

- 1. Approval of Minutes of the Wednesday, February 22, 2020 Meeting**
- 2. Financial Report – February 2020 and March 2020**
- 3. Event Update – February 2020 and March 2020**
- 4. Resolution to Maine Delegation – Financial Assistance**
- 5. Update - Alternative Care Site**
- 6. Request for Old Chiller Donation/Sole-Source Purchase – Mid Coast Youth Hockey**
- 7. Manager's Budget Presentation - FY2020-2021**

**Motion:** Move to go into Executive Session pursuant to 1 MRSA §405(6)(E)

- 8. Other business**

The first part of the document discusses the importance of maintaining accurate records of all transactions. It emphasizes that every entry, no matter how small, should be recorded to ensure the integrity of the financial statements. This includes not only sales and purchases but also expenses and income. The document further explains that proper record-keeping is essential for identifying trends, managing cash flow, and complying with tax regulations.

In addition, the document highlights the need for regular reconciliation of accounts. By comparing the company's internal records with bank statements and other external sources, discrepancies can be identified and corrected promptly. This process helps to prevent errors from accumulating and ensures that the financial data remains reliable.

The second part of the document focuses on budgeting and financial forecasting. It provides a detailed guide on how to create a realistic budget based on historical data and market conditions. The document stresses that a well-defined budget is crucial for setting financial goals, allocating resources effectively, and monitoring performance against expectations. It also discusses various forecasting techniques and the importance of reviewing and adjusting the budget as circumstances change.

Finally, the document addresses the role of financial reporting in decision-making. It explains how clear and concise reports can provide valuable insights into the company's financial health and operational efficiency. The document encourages the use of standardized reporting formats and the inclusion of key performance indicators to facilitate comparison and analysis.

**Cumberland County Government**

142 Federal Street, Portland, Maine 04101  
207-871-8380 • cumberlandcounty.org

**James H. Gailey, County Manager**

**Explanations of Agenda Items:**

#4 On Monday, April 13, 2020, Bill Bridgeo, City Manager of the City of Augusta, emailed the Bangor City Manager and myself asking our thoughts on jointly approaching Maine's Federal Delegation with respects to financial impacts at the three civic centers in Maine. City Manager Bridgeo provided a draft Resolution each organization could tailor to meet their needs, keeping the underlying intent of the document the same. Both Cathy Conlow, City Manager of Bangor, and I, moved quickly as we both had meetings with our elected body that evening. The County Commissioners voted to support the attached Resolution on Monday evening.

My apologies for not getting this in front of the Trustees until now. My first order of business was to scramble and get the Commissioners to act on the Resolution. While doing that, I could have emailed the Trustees given you a heads up. I didn't and I apologize for not doing so.

#5 On Thursday, April 1, 2020, the Maine CDC contacted the County requesting the County stand up the Cross Insurance Arena as an Alternative Care Site (ACS). The Maine CDC was to coordinate with the both regional hospitals in Portland and run the ACS, independent of the County. The County's role was to contract with Spectra and secure the building and limited operational manpower for the ACS.

We conducted a site walk on Friday, April 2<sup>nd</sup> with Spectra, Maine CDC and the National Guard.

Three days after the initial notification, Maine CDC informed the County different funding was going to be used to cover the ACS. As a result, the Maine CDC would not qualify for the new funding stream and the County would need to the lead the operation. It was now up to the County to take the lead and initiate discussions on contracts, build-out, on-going operations, data tracking and funding/invoicing for the ACS. A huge swing of events and a significant amount of work just got dumped on the County.

Over the last week we have had numerous meetings at the CIA with CDC, MEMA, Army Corp, National Guard, City of Portland, Maine Medical, contractors and architects. I am currently working to finish up contracts between Spectra and the County and Maine Medical Center and the County. We are also working to secure wrap-a-round services in support of the ACS function at the building. All the work is towards planning and preparation. At this time we are falling short of mobilizing.

The first part of the document discusses the importance of maintaining accurate records of all transactions. It emphasizes that every entry should be supported by a valid receipt or invoice. This not only helps in tracking expenses but also ensures compliance with tax regulations.

In the second section, the author provides a detailed breakdown of the company's revenue streams. This includes sales from various product lines and services. The data shows a steady increase in revenue over the past year, which is attributed to strategic marketing efforts and product diversification.

The third section focuses on the company's operational costs. It identifies the major areas where expenses are incurred, such as salaries, rent, and utilities. The author notes that while these costs are significant, they are essential for the company's day-to-day operations and long-term growth.

Finally, the document concludes with a summary of the overall financial performance. It highlights the company's ability to manage its resources effectively and maintain a healthy profit margin. The author expresses confidence in the company's future prospects and the potential for further expansion.

*Maine*  
**Cumberland County**

**CROSS INSURANCE ARENA  
BOARD OF TRUSTEES MONTHLY MEETING MINUTES**

**Cross Insurance Arena – Hall of Fame Lounge  
1 Civic Center Square, Portland, Maine 04101**

**Wednesday, February 26, 2020  
9:00 AM**

**Call to Order – 8:10 a.m.**

**Present**

**Board of Trustees:** Thomas Tyler, Chair; Jon Jennings, Vice Chair; Jonathan Crimmins, Holly Hancock, John Jamieson, Sam Surprise and William Whitten

**Absent**

**Board of Trustees:** Steven Webster, Treasurer; Joe Gray,

**Present**

**County Commissioners:** Susan Witonis

**Spectra Staff:**

Michael Scanlon, Divisional Senior Vice President, Spectra  
Melanie Henkes, General Manager, Cross Insurance Arena  
Mike LoConte, Event Production Manager, Cross Insurance Arena  
Mark Eddy, Director of Finance, Cross Insurance Arena

**Cumberland County**

**Staff:** James Gailey, Cumberland County Manager  
Barbara Owens, Executive Assistant, Cumberland County

**Welcoming of Guests and Introductions**

Chair Thomas Tyler welcomed all Board of Trustee members, County staff, Spectra staff as well as two members from the International Alliance of Theatrical Stage Employees (IATSE) Local 114.

**1. Approval of Minutes of the Wednesday, December 18, 2019 Meeting**

Chairman Thomas Tyler asked for a motion to approve the Minutes of the Wednesday, December 18, 2019 meeting. Trustee Holly Hancock made the motion, John Jamieson seconded. All Trustees voted unanimously in favor, 7-0.

**6. Update on Union Negotiations**

Chairman Thomas Tyler asked for a motion to go into Executive Session pursuant to 1 MRSA § 405(6)(D) to discuss upcoming union negotiations. Trustee William Whitten so moved, Trustee Holly Hancock seconded. All Trustees voted unanimously in favor, 7-0.

Chairman Thomas Tyler asked for a motion to come out of Executive Session pursuant to 1 MRSA § 405(6)(D). Trustee Holly Hancock so moved, Trustee William Whitten seconded. All Trustees voted unanimously in favor, 7-0.

**Board Comments:**

Vice Chair Jon Jennings wanted to share that there is a new development of construction about to be approved by the City of Portland whereby they will be reconnecting Spring Street and Cotton Street and a major office building, hotel and parking garage will be being built.

Trustee John Jamieson also wanted to mention that Vice Chair Jon Jennings is having an enormous impact as the volunteer assistant coach for the South Portland High School's basketball team and they are having a great season because of it.

Jonathan Crimmins wanted to share how great it was for the Maine Mariners to allow many to come out to the Mariners' games. He works at a hospital and it was great for many of the patients to make a game.

**Adjourn**

Chair Thomas Tyler asked for a motion to adjourn the meeting. Trustee Jonathan Crimmins so moved to adjourn the meeting, Trustee Holly Hancock seconded. All in favor, 7-0. The meeting was adjourned at 10:20 am.

**Reminder: The next regular board meeting will be on Wednesday, April 22, 2020 at 9:00 am.**

...the ...



One Civic Center Square, Portland, ME 04101

**FEBRUARY 29, 2020**

Fiscal Year ending June 30, 2020

Submitted By  
Mark Eddy

**SPECTRA VENUE MANAGEMENT**

D. Blank  
C. English  
A. Green  
J. Page  
M. Scanlon  
K. Wajda

*Mark Eddy*

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Mark Eddy, Director of Finance

*Melanie Henkes*

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Melanie Henkes, General Manager



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### **FINANCIAL STATEMENT COMMENTS**

**MONTHLY**

**YEAR TO DATE**

### **ROLLING FORECAST**

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### **CONSOLIDATED INDIRECT EXPENSES**

### **OTHER INCOME/EXPENSE STATEMENT**

**Gross Insurance Arena  
FINANCIAL STATEMENT COMMENTS  
Month Ending February 29, 2020**

	ACTUAL	BUDGET	FAV(UNFAV) VARIANCE
NO OF EVENTS	47	16	1
PAID ATTENDANCE	42,130	38,625	3,605
DIRECT EVENT INCOME	67,102	35,698	31,404
FACILITY FEE	27,433	17,860	9,583
SUITE REVENUE	1,326	0	1,326
NET TICKETING REVENUE	8,196	8,374	(178)
ANCILLARY INCOME	<u>91,643</u>	<u>82,663</u>	<u>8,980</u>
TOTAL EVENT INCOME	195,700	144,605	51,096
OTHER INCOME	59,874	63,940	(4,066)
INDIRECT EXPENSES	206,013	234,765	28,742
NET INCOME (LOSS)	<u>49,561</u>	<u>(26,211)</u>	<u>75,771</u>

**COMMENTS:**

EVENT INCOME: OVER BUDGET BY: 51,096 DUE TO THE FOLLOWING:				
	Actual	MTD Budget	FAV(UNFAV) VARIANCE	COMMENTS:
Regular Season Hockey	49,823	60,214	(10,391)	Lower attendance resulted in lower than originally anticipated ancillary revenues from 7 games.
Minor Concerts	48,390	0	48,390	Unbudgeted Mercy ME concert event.
High School Sports	77,660	66,084	12,577	Higher service income and ancillary revenues than originally budgeted for High School basketball.
Trade Shows	19,827	19,307	520	Annual Home Show event.
	<u>195,700</u>	<u>144,605</u>	<u>51,096</u>	

OTHER INCOME: UNDER BUDGET BY: (4,066) DUE TO THE FOLLOWING:				
	Actual	MTD Budget	FAV(UNFAV) VARIANCE	COMMENTS:
Advertising Sponsorship Income	41,753	43,593	(1,840)	Lower sponsorship revenue than originally projected for February.
Premium Seat Income	7,990	11,243	(3,253)	Lower suite revenues than originally budgeted for the month.
Rink Program Revenue	6,305	5,000	1,305	Higher ice rental usage than originally projected for February.
Other revenue	3,825	4,104	(279)	
	<u>59,874</u>	<u>63,940</u>	<u>(4,066)</u>	

INDIRECT EXPENSES: UNDER BUDGET BY: 28,742 DUE TO THE FOLLOWING:				
	Actual	MTD Budget	FAV(UNFAV) VARIANCE	COMMENTS:
EXECUTIVE	12,820	16,205	3,385	Lower travel and conference expenses than originally budgeted for February.
MARKETING	5,629	7,849	2,020	Lower advertising expenses than originally budgeted for February.
FINANCE	20,343	24,131	3,788	Lower benefit costs than budgeted for February.
BOX OFFICE	12,787	16,476	3,689	Lower wages and credit card fees than budgeted for February.
OPERATIONS	34,310	43,651	9,341	Lower wages and repairs and maintenance expenditures than originally projected for February.
EVENT SERVICES	25,200	28,074	2,875	Lower part-time wage costs than originally projected for February.
GROUP SALES	4,569	5,049	480	
ADVERTISING/SPONSORSHIP	0	646	646	
FOOD AND BEVERAGE	24,924	31,169	6,245	Higher part-time wages allocated to events than originally projected for February.
OVERHEAD	<u>65,432</u>	<u>94,705</u>	<u>(29,273)</u>	Higher utility expenses than originally budgeted for the month.
	<u>206,013</u>	<u>234,765</u>	<u>28,742</u>	

**Crösé IceDance Arena**  
**FINANCIAL STATEMENT COMMENTS**  
 For the Eight Months Ending February 2020

	ACTUAL	BUDGET	FAV(UNFAV) VARIANCE
NO OF EVENTS	62	65	(3)
PAID ATTENDANCE	140,838	162,473	(21,636)
DIRECT EVENT INCOME	138,641	141,761	(3,139)
FACILITY FEE	155,093	181,296	(26,204)
SUITE REVENUE	9,858	4,130	5,728
NET TICKETING REVENUE	133,499	159,948	(26,449)
ANCILLARY INCOME	370,577	468,425	(97,848)
TOTAL EVENT INCOME	807,466	953,580	(146,114)
OTHER INCOME	486,867	504,015	(17,148)
INDIRECT EXPENSES	1,482,780	1,614,366	131,586
NET OPERATING INCOME(LOSS)	<u>(188,427)</u>	<u>(166,762)</u>	<u>(31,666)</u>

**COMMENTS:**

EVENT INCOME	UNDER BUDGET BY (146,114)		FAV(UNFAV) VARIANCE	DUE TO THE FOLLOWING
	YTD Actual	YTD Budget		
Cirque Du Soleil	171,607	185,278	(13,471)	Lower ticket sales and attendance than originally projected.
Collega Hockey	37,418	41,456	(4,037)	Lower attendance and revenues than originally projected for a UMaine game.
Minor Concerts	42,383	146,049	(103,666)	Only three of four budgeted concerts hosted to date, and one of the two reflected was moved to another venue.
Major Concerts	49,063	49,387	675	Ghost rock concert.
PBR	33,139	31,884	1,255	Higher ticket sales and concession revenues than originally projected.
Regular Season Hockey	229,983	249,439	(19,457)	29 games to date have had lower average attendance and concession sales than average game budget.
Trade Shows	53,467	42,016	11,451	Higher convenience fees and rental revenue earned than originally budgeted for to date.
Misc Family	9,653	17,929	(8,236)	Lower attendance, ticket sales, and ancillary revenues for our ice racing event. Event impacted by snow storm.
Banquets	0	2,332	(2,332)	No banquet event as originally projected for the month of December.
Disney shows	102,822	87,345	15,477	Higher rental and staffing bill backs than budgeted for 7 Disney on Ice shows.
Wrestling	0	36,392	(36,392)	Wrestling Event cancelled in August.
High School Sports	77,660	65,084	12,577	Higher service income and ancillary revenues than originally budgeted for the State High School tournament.
	<u>807,466</u>	<u>953,580</u>	<u>(146,114)</u>	

OTHER INCOME	UNDER BUDGET BY (17,148)		FAV(UNFAV) VARIANCE	DUE TO THE FOLLOWING
	YTD Actual	YTD Budget		
Advertising Sponsorship Income	351,111	348,744	2,367	Higher sponsorship renewals than budgeted year to date.
Premium Seat Income	74,210	89,939	(15,729)	Lower suite related revenues than originally budgeted.
Rink Program Revenue	39,530	41,000	(1,470)	Lower high school ice rentals than originally projected to date.
Other revenue	22,017	24,332	(2,315)	Lower Ticketmaster ticketing volume rebates than originally projected year to date.
	<u>486,867</u>	<u>504,015</u>	<u>(17,148)</u>	

INDIRECT EXPENSES	UNDER BUDGET BY (131,586)		FAV(UNFAV) VARIANCE	DUE TO THE FOLLOWING
	YTD Actual	YTD Budget		
EXECUTIVE	66,075	116,914	18,839	Lower wages and benefit costs than originally projected year to date.
MARKETING	47,167	55,485	8,298	Lower promotional and guest relations expenditures than originally projected year to date.
FINANCE	160,227	185,167	24,940	Lower benefit, ADP fees, and recruiting costs than originally budgeted for the first eight months of the fiscal year.
BOX OFFICE	109,634	119,525	9,891	Lower part-time labor and benefit costs than budgeted year to date.
OPERATIONS	296,502	310,242	13,740	Lower equipment rental costs than originally projected year to date.
EVENT SERVICES	119,973	145,357	25,414	Lower part-time wages and employee benefit costs and security expenditures than projected year to date.
GROUP SALES	36,145	36,729	584	
ADVERTISING/SPONSORSHIP	1,805	3,918	2,113	Lower meeting and promotional expenditures than originally projected year to date.
FOOD AND BEVERAGE	183,939	193,368	28,429	Lower part-time labor and paper supply costs than originally budgeted year to date.
OVERHEAD	449,293	447,641	(1,652)	Higher utility expenses than originally projected for the first eight months of the year.
	<u>1,482,780</u>	<u>1,614,366</u>	<u>131,586</u>	

CROSS INSURANCE ARENA  
 ROLLING FORECAST  
 as of February 29, 2020  
 FYE June 30, 2020

	ACTUAL February 29, 2020	BALANCE PROJECTED FY 2020	TOTAL ACT/PROJ FY 2020	ORIG BUDGET FYE June 30, 2020	Variance
# OF EVENTS	82	5	67	102	(35)
Direct Event Income	138,641	(10,955)	127,686	211,046	(83,360)
Facility Fee	155,093	15,669	170,762	238,935	(68,174)
Suite Revenue	9,656	0	9,656	5,330	4,326
Ticketing System Income	133,499	10,802	144,301	209,285	(64,984)
Ancillary Income	370,577	57,158	427,735	663,191	(235,456)
<b>TOTAL EVENT INCOME</b>	<b>807,486</b>	<b>72,674</b>	<b>880,140</b>	<b>1,327,787</b>	<b>(447,647)</b>
OTHER INCOME	486,867	204,554	691,421	738,527	(47,106)
INDIRECT EXPENSES	1,482,760	652,049	2,134,809	2,451,473	316,664
<b>NET OPERATING INCOME (LOSS)</b>	<b>(188,427)</b>	<b>(374,821)</b>	<b>(563,248)</b>	<b>(385,159)</b>	<b>(178,089)</b>

**August adjustments affect to FY Forecast**

**COMMENTS:**

Difference from prior month roll:	(171,439)	
Event Income	(293,326)	Recognized loss of event revenues through June 30, 2020 due to ramifications of the COVID-19 outbreak. This assumes no events held through the end of the fiscal year.
Other Income	(7,912)	Recognized lower Ticketmaster rebates and other revenues from loss of events through June 30, 2020.
Indirect Expenses	129,799	Recognized savings from lower overhead expenses as a result of lack of events through June 30, 2020.
<b>Totals</b>	<b>(171,439)</b>	

**Incentive Fee Calculation**

Base Management Fee Projected	108,670
Financial Incentive Fee	4,630
Food & Beverage Incentives	-
Qualitative Incentives	-
<b>Total Management Fee Projected</b>	<b>113,300</b>

*Mark Eddy*  
 Director of Finance  
 Mark Eddy

*Melanie Henkes*  
 General Manager  
 Melanie Henkes

**Cross Insurance Arena**  
**BALANCE SHEET**  
February 2020

**ASSETS**

CURRENT ASSETS

Cash & cash equivalents	1,251,925		
Accounts receivable	69,182		
Accounts Receivable from Third Party	1,509,976		
Prepaid	14,289		
Inventory	52,185		
TOTAL CURRENT ASSETS			2,897,556

TOTAL ASSETS			2,897,556
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**LIABILITIES AND EQUITY**

CURRENT LIABILITIES

Accounts payable	180,003		
Accrued payroll & related costs	154,262		
Sales and Use Tax payable	16,581		
Other accrued liabilities	438,318		
Deposits and Deferred income	2,232,658		
TOTAL CURRENT LIABILITIES			3,021,822

TOTAL LIABILITIES			3,021,822
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EQUITY

Retained Earnings	(543,820)		
Client Funding	608,324		
Current Retained Earnings		(189,271)	
TOTAL EQUITY			(124,265)

TOTAL LIABILITIES AND EQUITY			2,897,556
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**Cross Insurance Arena**  
**CONSOLIDATED INCOME STATEMENT**  
For the Eight Months Ending February 2020

	PERIOD TO DATE			YEAR TO DATE		
	Actual	Curr Budget	Budget Variance	Actual	Curr Budget	Budget Variance
Number of Events	17	16	1	62	65	(3)
Total Paid General	42,130	38,525	3,605	140,938	162,473	(21,535)
Turnstile Attendance- General	35,589	37,825	(2,236)	131,970	159,150	(27,180)
RENTAL INCOME						
GROSS TICKET REVENUE	554,991	435,647	119,344	3,295,850	4,348,167	(1,052,317)
SPONSORSHIP REVENUE	0	0	0	6,280	1,600	4,680
RENT BILLED	91,012	62,735	28,277	336,405	344,877	(8,472)
GROSS REVENUE	646,003	498,382	147,621	3,638,534	4,694,644	(1,056,109)
PROMOTER PROCEEDS	(557,416)	(435,649)	(121,767)	(3,315,336)	(4,312,169)	996,833
NET RENTAL INCOME	88,587	62,733	25,854	323,198	382,475	(59,276)
NET SERVICE INCOME / (LOSS)	(21,485)	(27,035)	5,550	(184,557)	(240,694)	56,137
DIRECT EVENT INCOME	67,102	35,698	31,404	138,641	141,781	(3,139)
FACILITY FEE REVENUE	27,433	17,850	9,583	155,093	181,296	(26,204)
SUITE TICKET REVENUE	1,326	0	1,326	9,656	4,130	5,526
CONV/TICKET PROC REVENUE	8,196	8,374	(178)	170,907	238,400	(67,493)
PROMOTER SHARE OF FEES	0	0	0	(37,409)	(78,452)	41,043
TOTAL SURCHARGE/REBATE/PRESHOW	36,955	26,224	10,731	298,247	345,374	(47,127)
ANCILLARY INCOME						
CONCESSIONS	111,961	123,255	(11,294)	495,874	701,590	(205,716)
TEAM/PROMOTER SHARE	(28,334)	(40,572)	12,238	(156,166)	(250,512)	94,346
SUITES/CATERING	1,535	0	1,535	10,341	0	10,341
NOVELTY	6,482	0	6,482	20,529	15,347	5,182
TOTAL ANCILLARY INCOME	91,643	82,683	8,960	370,577	466,425	(95,848)
EVENT OPERATING INCOME	195,700	144,605	51,096	807,466	953,580	(146,114)
INDIRECT EXPENSES:						
EXECUTIVE	12,820	16,205	3,385	98,075	116,914	18,839
MARKETING	5,629	7,649	2,020	47,167	55,465	8,298
FINANCE	20,343	24,131	3,788	160,227	185,167	24,940
BOX OFFICE	12,787	16,476	3,689	109,634	119,525	9,891
OPERATIONS	34,310	43,651	9,341	296,502	310,242	13,740
EVENT SERVICES	25,200	28,074	2,875	119,973	145,387	25,414
GROUP SALES	4,569	5,049	480	36,145	36,729	584
ADVERTISING/SPONSORSHIP	0	646	646	1,805	3,918	2,113
FOOD AND BEVERAGE	24,924	31,169	6,245	163,939	193,368	29,429
OVERHEAD	65,432	61,705	(3,727)	449,293	447,641	(1,652)
TOTAL INDIRECT EXPENSES	206,013	234,755	28,742	1,482,760	1,614,356	131,596
Advertising Sponsorship Income	41,753	43,593	(1,840)	351,111	348,744	2,367
Premium Seat Income	7,990	11,243	(3,253)	74,210	89,939	(15,729)
Rink Program Revenue	6,305	5,000	1,305	39,530	41,000	(1,470)
Other revenue	3,825	4,104	(279)	22,017	24,332	(2,315)
TOTAL OTHER INCOME	59,874	63,940	(4,066)	486,867	504,015	(17,148)
NET OPERATING INCOME (LOSS)	49,561	(26,211)	75,771	(188,427)	(156,762)	(31,666)

**Cross Insurance Arena**  
**CONSOLIDATED INDIRECT DEPARTMENT EXPENSES**  
**For the Eight Months Ending February 2020**

	Period To Date		Year To Date		Actual	Annual Budget	Annual Budget Budget Var	% of Annual Budget Achieved
	Actual	Curr Budget	Budget Var	Actual				
<b>Personnel Expenses</b>								
Salaries	68,231	83,590	15,359	585,159	592,659	869,373	276,714	68%
Part-Time Labor	149,413	107,451	(41,962)	615,463	603,066	907,420	304,354	66%
Outside Payroll Service	5,861	3,000	(2,861)	16,350	25,512	25,000	(512)	102%
Employee Benefits	14,188	16,453	2,265	131,122	115,387	196,934	81,547	59%
Incentive Compensation	0	0	0	0	(38,258)	66,485	104,743	-58%
401K	3,191	3,974	783	31,785	25,677	47,668	21,991	54%
Payroll Taxes	20,125	15,414	(4,711)	103,040	107,716	155,803	48,087	69%
Allocated to Events	(147,365)	(89,000)	(58,365)	(564,500)	(597,915)	(830,000)	(232,085)	72%
<b>Total Personnel Expenses</b>	113,644	140,882	27,238	918,419	833,844	1,438,683	604,839	
<b>Expenses</b>								
Advertising	47	625	578	5,000	3,364	7,500	4,136	45%
Other Travel Expense	0	875	875	8,100	2,862	12,800	9,938	22%
Automobile Expenses	0	62	62	502	1,146	750	(396)	153%
Armored Car Expense	201	250	49	1,950	1,337	2,750	1,413	49%
Cash (Over)/Short	146	0	(146)	0	(2,842)	0	2,842	Not Budgeted
Ice Expense	1,089	1,500	411	19,000	23,591	24,500	909	96%
Parking Expense	2,100	2,104	5	16,833	17,074	25,250	8,177	68%
Building / General Supplies	1,236	1,750	514	13,900	17,565	20,000	2,435	88%
Prof Fees - Deferred Comp. Plan	0	125	125	1,000	0	1,500	1,500	0%
Computer Maintenance	6,292	4,533	(1,759)	42,764	36,229	59,246	23,017	61%
Credit card fees expense	2,291	2,500	209	15,850	18,333	22,000	3,667	83%
Dues & Subscriptions	547	775	228	6,199	4,514	9,300	4,786	49%
R&M/Equip. Fund Expense	721	3,327	2,606	11,947	11,947	34,625	22,678	35%
General expense	2,485	1,415	(1,070)	11,334	13,901	17,000	3,099	82%
Guest Relations	10	50	40	1,500	10	2,000	1,990	1%
Insurance & Bonding	5,402	5,335	(67)	42,674	43,310	64,014	20,704	68%
Licenses and Permits	340	296	(44)	2,368	2,673	3,550	877	75%
Management Fee Expense	9,053	9,091	38	72,728	72,423	109,090	36,667	66%
Meetings/Conferences	618	1,132	514	8,200	3,794	20,900	17,106	18%
Office Supplies	353	625	272	5,094	5,094	7,500	2,406	68%
Equipment Rental	848	3,377	2,529	27,016	14,322	40,520	26,198	35%
Cleaning Supplies	2,061	1,000	(1,061)	4,500	8,373	8,500	127	99%
Printing	34	148	114	1,184	272	1,770	1,498	15%
Pest Control Expense	159	166	7	1,334	1,256	2,000	744	63%
Postage	118	146	28	956	956	1,750	794	55%
Security System	941	1,000	59	6,500	941	12,500	11,559	8%
Recruiting Expense	211	225	14	2,850	724	3,500	2,776	21%
Cell Phone/Telephone/Data Lines	283	406	124	3,255	2,782	4,875	2,093	57%
Smallwares	819	100	(719)	2,000	1,037	3,000	1,963	35%
Snow Removal	0	500	500	0	0	1,500	1,500	0%
Equipment Maintenance	336	2,000	1,664	16,500	14,266	25,000	10,734	57%
Internet - Phone	3,511	3,367	(144)	26,936	26,035	40,400	14,365	64%
Trash Removal	1,199	1,250	51	7,500	8,215	12,000	3,785	68%
Uniforms	3,502	700	(2,802)	5,125	6,019	6,950	931	87%
Utilities	44,048	40,000	(4,048)	274,000	276,517	380,250	103,733	73%
<b>Total Expenses</b>	92,370	93,873	1,503	695,937	648,916	1,012,790	363,874	
<b>Total Departmental Expenses</b>	206,013	234,755	28,742	1,614,356	1,482,760	2,451,473	968,713	

**Cross Insurance Arena**  
**OTHER INCOME**  
For the Eight Months Ending February 2020

	Period To Date			Year To Date			Annual Budget	Annual Budget Var	% of Annual Budget Achieved
	Actual	Curr Budget	Budget Var	Actual	Curr Budget	Budget Var			
OTHER INCOME									
Advertising Sponsorship Income	41,753	43,593	(1,840)	351,111	348,744	2,367	523,116	(172,005)	67%
Premium Seat Income	7,990	11,243	(3,253)	74,210	89,939	(15,729)	134,911	(60,701)	55%
Rink Program Revenue	6,305	5,000	1,305	39,530	41,000	(1,470)	43,000	(3,470)	92%
Other revenue	3,825	4,104	(279)	22,017	24,332	(2,315)	37,500	(15,483)	59%
<b>TOTAL OTHER INCOME</b>	<b>59,874</b>	<b>63,940</b>	<b>(4,066)</b>	<b>486,867</b>	<b>504,015</b>	<b>(17,148)</b>	<b>738,527</b>	<b>(251,660)</b>	<b>66%</b>

The first part of the document discusses the importance of maintaining accurate records of all transactions. It emphasizes that every entry, no matter how small, should be recorded to ensure the integrity of the financial statements. This includes not only sales and purchases but also expenses, income, and transfers.

The second part of the document provides a detailed explanation of the accounting cycle. It outlines the ten steps involved in the process, from identifying the accounting entity to preparing financial statements. Each step is explained in detail, with examples provided to illustrate the concepts.

The third part of the document discusses the various types of accounts used in accounting. It explains the difference between assets, liabilities, and equity accounts, and how they are classified. It also discusses the importance of understanding the normal balances for each type of account.

The fourth part of the document provides a comprehensive overview of the accounting equation. It explains how the equation is used to verify the accuracy of the accounting records and how it is applied in various accounting transactions.

The fifth part of the document discusses the importance of adjusting entries. It explains how these entries are used to ensure that the financial statements reflect the true financial position of the company at the end of the accounting period.

The sixth part of the document provides a detailed explanation of the closing process. It outlines the steps involved in closing the temporary accounts and transferring their balances to the permanent accounts.

The seventh part of the document discusses the importance of maintaining accurate records of all transactions. It emphasizes that every entry, no matter how small, should be recorded to ensure the integrity of the financial statements.

The eighth part of the document provides a detailed explanation of the accounting cycle. It outlines the ten steps involved in the process, from identifying the accounting entity to preparing financial statements.

The ninth part of the document discusses the various types of accounts used in accounting. It explains the difference between assets, liabilities, and equity accounts, and how they are classified.

The tenth part of the document provides a comprehensive overview of the accounting equation. It explains how the equation is used to verify the accuracy of the accounting records and how it is applied in various accounting transactions.



One Civic Center Square, Portland, ME 04101

**March 31, 2020**

Fiscal Year ending June 30, 2020

Submitted By  
Mark Eddy

**SPECTRA VENUE MANAGEMENT**

D. Blank  
C. English  
A. Green  
J. Page  
M. Scanlon  
K. Wajda

*Mark Eddy*  
\_\_\_\_\_  
Mark Eddy, Director of Finance

*Melanie Henkes*  
\_\_\_\_\_  
Melanie Henkes, General Manager



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### **FINANCIAL STATEMENT COMMENTS**

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### **INCOME STATEMENT**

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Gross Insurance Arena  
**FINANCIAL STATEMENT COMMENTS**  
 Month Ending March 31, 2020

	ACTUAL	BUDGET	FAV(UNFAV) VARIANCE
NO OF EVENTS	5	20	(15)
PAID ATTENDANCE	13,970	36,385	(22,415)
DIRECT EVENT INCOME	7,055	32,323	(25,267)
FACILITY FEE	14,023	46,340	(32,317)
SUITE REVENUE	290	450	(160)
NET TICKETING REVENUE	13,436	38,044	(24,608)
ANCILLARY INCOME	65,181	109,206	(44,025)
TOTAL EVENT INCOME	99,986	226,363	(126,377)
OTHER INCOME	53,051	60,441	(7,390)
INDIRECT EXPENSES	177,782	200,373	22,591
NET INCOME (LOSS)	(24,746)	88,431	(111,176)

**COMMENTS:**

**EVENT INCOME UNDER BUDGET BY (126,377) DUE TO THE FOLLOWING:**

	Actual	MTD Budget	FAV(UNFAV) VARIANCE	COMMENTS:
Regular Season Hockey	32,970	60,221	(27,251)	Loss of three hockey games due to shutdown.
Minor Concerts	67,015	0	67,015	Unbudgeted Kane Brown country concert event scheduled just in time.
Disney Shows	0	36,197	(36,197)	Loss of Sesame Street shows due to shutdown.
High School Sports	0	13,017	(13,017)	State Championships held in February in 2020 instead of the usual March timeframe.
Major Concert	0	49,812	(49,812)	No Major concert event as originally projected for the month.
Trade Shows	0	11,720	(11,720)	Loss of the Maine Restaurant trade show dates as a result of shutdown.
Community	0	2,957	(2,957)	No community event as originally projected for the month.
Globaltrotters	0	52,439	(52,439)	Lower attendance and concession revenues than projected due to Thursday night event.
	99,986	226,363	(126,377)	

**OTHER INCOME UNDER BUDGET BY (7,390) DUE TO THE FOLLOWING:**

	Actual	MTD Budget	FAV(UNFAV) VARIANCE	COMMENTS:
Advertising Sponsorship Income	41,508	43,693	(2,085)	Lower sponsorship revenues than originally projected for March.
Premium Seat Income	8,514	11,243	(2,729)	Lower suite revenues than originally budgeted for the month.
Rink Program Revenue	485	1,600	(1,015)	Lower ice rental usage than originally projected for March.
Other revenue	2,544	4,105	(1,561)	Lower Ticketmaster rebates and ATM revenues due to shutdown.
	53,051	60,441	(7,390)	

**INDIRECT EXPENSES UNDER BUDGET BY 22,591 DUE TO THE FOLLOWING:**

	Actual	MTD Budget	FAV(UNFAV) VARIANCE	COMMENTS:
EXECUTIVE	13,413	13,810	397	
MARKETING	6,830	6,363	(467)	
FINANCE	19,554	20,826	1,272	Lower benefit costs than budgeted for March.
BOX OFFICE	11,364	13,857	2,493	Lower part-time wages and credit card fees than budgeted for March.
OPERATIONS	32,493	33,143	650	
EVENT SERVICES	18,424	23,532	5,108	Lower part-time wage costs than originally projected for March due to shutdown.
GROUP SALES	4,191	4,286	95	
ADVERTISING/SPONSORSHIP	0	396	396	
FOOD AND BEVERAGE	17,005	24,456	7,451	Lower paper supply purchases and credit card fee expenses than originally projected for March.
OVERHEAD	54,508	59,704	5,196	Lower utility expenses than originally budgeted for the month.
	177,782	200,373	22,591	

**Cross Insurance Arena**  
**FINANCIAL STATEMENT COMMENTS**  
**For the Nine Months Ending March 2020**

	ACTUAL	BUDGET	FAV(UNFAV) VARIANCE
NO OF EVENTS	67	85	(18)
PAID ATTENDANCE	164,908	198,868	(43,960)
DIRECT EVENT INCOME	146,896	174,103	(28,407)
FACILITY FEE	169,116	227,636	(58,520)
SUITE REVENUE	9,946	4,680	5,366
NET TICKETING REVENUE	146,935	197,992	(51,057)
ANCILLARY INCOME	435,758	575,631	(139,873)
TOTAL EVENT INCOME	907,451	1,179,942	(272,491)
OTHER INCOME	539,918	564,456	(24,538)
INDIRECT EXPENSES	1,660,542	1,814,729	154,187
NET OPERATING INCOME(LOSS)	(213,172)	(70,331)	(142,841)

**COMMENTS:**

EVENT INCOME UNDER BUDGET BY (272,491) DUE TO THE FOLLOWING:				
	YTD Actual	YTD Budget	FAV(UNFAV) VARIANCE	COMMENTS:
Cirque Du Soleil	171,807	185,278	(13,471)	Lower ticket sales and attendance than originally projected.
College Hockey	37,418	41,455	(4,037)	Lower attendance and revenues than originally projected for a UMaine game.
Minor Concerts	109,399	146,049	(36,649)	Lower revenues than budgeted due to vary low ticket sales at one concert.
Major Concerts	49,063	99,189	(49,136)	Only one of two budgeted major concerts held to date.
PBR	33,139	31,884	1,255	Higher ticket sales and concession revenues than originally projected.
Regular Season Hockey	282,953	309,660	(46,707)	Only 33 of 36 budgeted games were played before shutdown. Lower attendances and revenue than budgeted.
Trade Shows	53,497	53,736	(239)	
Charity/Community Events	0	2,957	(2,957)	No community event as originally projected to date.
Misc Family	9,693	17,929	(8,236)	Lower attendance, ticket sales, and ancillary revenues for our ice racing event. Event Impacted by snow storm.
Banquets	0	2,332	(2,332)	No banquet event as originally projected for the month of December.
Disney shows	102,822	123,542	(20,720)	Higher rental and staffing bill backs than budgeted for 7 Disney on Ice shows. No Sesame Street shows.
Wrestling	0	36,382	(36,382)	Wrestling Event cancelled in August.
Globetrotters	0	52,439	(52,439)	Globetrotters event cancelled in March due to shutdown.
High School Sports	77,660	78,100	(440)	
	907,451	1,179,942	(272,491)	

OTHER INCOME UNDER BUDGET BY (24,538) DUE TO THE FOLLOWING:				
	YTD Actual	YTD Budget	FAV(UNFAV) VARIANCE	COMMENTS:
Advertising Sponsorship Income	392,619	392,337	282	
Premium Seat Income	82,723	101,182	(18,459)	Lower suite related revenues than originally budgeted.
Rink Program Revenue	40,015	42,600	(2,485)	Lower high school ice rentals than originally projected to date.
Other revenue	24,561	28,437	(3,876)	Lower Ticketmaster ticketing volume rebates than originally projected year to date.
	539,918	564,456	(24,538)	

INDIRECT EXPENSES UNDER BUDGET BY (154,187) DUE TO THE FOLLOWING:				
	YTD Actual	YTD Budget	FAV(UNFAV) VARIANCE	COMMENTS:
EXECUTIVE	111,498	130,724	19,236	Lower wages and travel expenses than originally projected year to date.
MARKETING	53,996	61,826	7,832	Lower promotional and guest relations expenditures than originally projected year to date.
FINANCE	179,781	205,993	26,212	Lower benefit, ADP fees, and recruiting costs than originally budgeted for the first three quarters of the fiscal year.
BOX OFFICE	120,997	133,382	12,385	Lower part-time labor, credit card fees, and benefit costs than budgeted year to date.
OPERATIONS	328,995	343,385	14,390	Lower equipment rental and repair expenses than originally projected year to date.
EVENT SERVICES	138,397	168,919	30,522	Lower part-time wages and employee benefit costs and security expenditures than projected year to date.
GROUP SALES	40,336	41,015	679	
ADVERTISING/SPONSORSHIP	1,805	4,314	2,509	Lower meeting and promotional expenditures than originally projected year to date.
FOOD AND BEVERAGE	180,943	217,824	36,881	Lower part-time labor and paper supply costs than originally budgeted year to date.
OVERHEAD	503,801	507,345	3,544	Lower utility expenses than originally projected for the first three quarters of the year.
	1,660,542	1,814,729	154,187	

CROSS INSURANCE ARENA  
 ROLLING FORECAST  
 as of March 31, 2020  
 FYE June 30, 2020

	ACTUAL March 31, 2020	BALANCE PROJECTED FY 2020	TOTAL ACT/PROJ FY 2020	ORIG BUDGET FYE June 30, 2020	Variance
# OF EVENTS	67	0	67	102	(35)
Direct Event Income	145,696	0	145,696	211,046	(65,350)
Facility Fee	169,116	0	169,116	238,935	(69,819)
Suite Revenue	9,946	0	9,946	5,330	4,616
Ticketing System Income	146,935	0	146,935	209,285	(62,350)
Ancillary Income	435,758	0	435,758	663,191	(227,433)
<b>TOTAL EVENT INCOME</b>	<u>907,451</u>	<u>0</u>	<u>907,451</u>	<u>1,327,787</u>	<u>(420,336)</u>
<b>OTHER INCOME</b>	<b>539,918</b>	<b>150,064</b>	<b>689,982</b>	<b>738,527</b>	<b>(48,545)</b>
<b>INDIRECT EXPENSES</b>	<u>1,660,542</u>	<u>493,929</u>	<u>2,154,471</u>	<u>2,451,473</u>	<u>297,002</u>
<b>NET OPERATING INCOME (LOSS)</b>	<u><u>(213,172)</u></u>	<u><u>(343,865)</u></u>	<u><u>(557,037)</u></u>	<u><u>(385,159)</u></u>	<u><u>(171,878)</u></u>

**August adjustments affect to FY Forecast**

	BALANCE PROJECTED FY 2020	COMMENTS:
Difference from prior month roll:	6,211	
Event Income	27,311	Realized higher revenues generated from the Kane Brown event than originally projected.
Other Income	(1,439)	Realized lower Ticketmaster rebates and ATM rebates than originally projected for March.
Indirect Expenses	(19,662)	Recognized slightly higher expenses for lower level operations through June 30.
<b>Totals</b>	<u><u>6,210</u></u>	

**Incentive Fee Calculation**

Base Management Fee Projected	108,670
Financial Incentive Fee	8,594
Food & Beverage Incentives	-
Qualitative Incentives	-
<b>Total Management Fee Projected</b>	<u><u>117,264</u></u>

*Mark Eddy*  
 Director of Finance  
 Mark Eddy

*Melanie Henkes*  
 General Manager  
 Melanie Henkes

**Cross Insurance Arena**  
**BALANCE SHEET**  
 March 2020

**ASSETS**

CURRENT ASSETS

Cash & cash equivalents	1,128,346		
Accounts receivable	93,250		
Accounts Receivable from Third Party	1,108,855		
Prepaid	13,676		
Inventory	46,288		
TOTAL CURRENT ASSETS			2,390,414

TOTAL ASSETS			2,390,414
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**LIABILITIES AND EQUITY**

CURRENT LIABILITIES

Accounts payable	208,642		
Accrued payroll & related costs	120,348		
Sales and Use Tax payable	13,595		
Other accrued liabilities	286,652		
Deposits and Deferred income	1,910,188		
TOTAL CURRENT LIABILITIES			2,539,425

TOTAL LIABILITIES			2,539,425
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EQUITY

Retained Earnings	(543,820)		
Client Funding	608,324		
Current Retained Earnings		(214,016)	
TOTAL EQUITY			(149,010)

TOTAL LIABILITIES AND EQUITY			2,390,414
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**Cross Insurance Arena**  
**CONSOLIDATED INCOME STATEMENT**  
For the Nine Months Ending March 2020

	PERIOD TO DATE			YEAR TO DATE		
	Actual	Curr Budget	Budget Variance	Actual	Curr Budget	Budget Variance
Number of Events	5	20	(15)	67	85	(18)
Total Paid General	13,970	36,385	(22,415)	154,908	198,858	(43,950)
Turnstile Attendance- General	13,784	35,635	(21,851)	145,754	194,785	(49,031)
RENTAL INCOME						
GROSS TICKET REVENUE	524,993	871,544	(346,551)	3,820,843	5,219,710	(1,398,867)
SPONSORSHIP REVENUE	0	0	0	6,280	1,600	4,680
RENT BILLED	19,320	88,535	(69,215)	355,725	433,412	(77,687)
GROSS REVENUE	544,313	960,079	(415,766)	4,182,847	5,654,722	(1,471,875)
PROMOTER PROCEEDS	(525,013)	(871,544)	346,531	(3,840,348)	(5,183,713)	1,343,365
NET RENTAL INCOME	19,300	88,535	(69,234)	342,499	471,009	(128,510)
NET SERVICE INCOME / (LOSS)	(12,245)	(56,212)	43,967	(196,802)	(296,906)	100,104
DIRECT EVENT INCOME	7,055	32,323	(25,267)	145,696	174,103	(28,407)
FACILITY FEE REVENUE	14,023	46,340	(32,317)	169,116	227,636	(58,520)
SUITE TICKET REVENUE	290	450	(160)	9,946	4,580	5,366
CONV/TICKET PROC REVENUE	36,610	52,481	(15,871)	207,518	290,881	(83,363)
PROMOTER SHARE OF FEES	(23,174)	(14,437)	(8,737)	(60,583)	(92,889)	32,306
TOTAL SURCHARGE/REBATE/PRESHOW	27,750	84,834	(57,084)	325,997	430,208	(104,211)
ANCILLARY INCOME						
CONCESSIONS	104,946	161,100	(56,154)	600,819	862,690	(261,871)
TEAM/PROMOTER SHARE	(55,257)	(60,932)	5,675	(211,423)	(311,444)	100,021
SUITES/CATERING	1,461	0	1,461	11,802	0	11,802
NOVELTY	14,031	9,038	4,993	34,560	24,385	10,175
TOTAL ANCILLARY INCOME	65,181	109,206	(44,025)	435,758	575,631	(139,873)
EVENT OPERATING INCOME	99,986	226,363	(126,377)	907,451	1,179,942	(272,491)
INDIRECT EXPENSES:						
EXECUTIVE	13,413	13,810	397	111,488	130,724	19,236
MARKETING	6,830	6,363	(467)	53,996	61,828	7,832
FINANCE	19,554	20,826	1,272	179,781	205,993	26,212
BOX OFFICE	11,364	13,857	2,493	120,997	133,382	12,385
OPERATIONS	32,493	33,143	650	328,995	343,385	14,390
EVENT SERVICES	18,424	23,532	5,108	138,397	168,919	30,522
GROUP SALES	4,191	4,286	95	40,336	41,015	679
ADVERTISING/SPONSORSHIP	0	396	396	1,805	4,314	2,509
FOOD AND BEVERAGE	17,005	24,456	7,451	180,943	217,824	36,881
OVERHEAD	54,508	59,704	5,196	503,801	507,345	3,544
TOTAL INDIRECT EXPENSES	177,782	200,373	22,591	1,660,542	1,814,729	154,187
Advertising Sponsorship Income	41,508	43,593	(2,085)	392,619	392,337	282
Premium Seat Income	8,514	11,243	(2,729)	82,723	101,182	(18,459)
Rink Program Revenue	485	1,500	(1,015)	40,015	42,500	(2,485)
Other revenue	2,544	4,105	(1,561)	24,561	28,437	(3,876)
TOTAL OTHER INCOME	53,051	60,441	(7,390)	539,918	564,456	(24,538)
NET OPERATING INCOME (LOSS)	(24,745)	86,431	(111,176)	(213,172)	(70,331)	(142,841)

**Cross Insurance Arena**  
**CONSOLIDATED INDIRECT DEPARTMENT EXPENSES**  
 For the Nine Months Ending March 2020

	Period To Date		Year To Date		Actual	Annual Budget	Annual Budget Budget Var	% of Annual Budget Achieved
	Actual	Curr Budget	Actual	Curr Budget				
<b>Personnel Expenses</b>								
Salaries	67,234	66,874	659,894	652,033	659,894	869,373	209,479	76%
Part-Time Labor	76,244	155,202	679,310	770,665	679,310	907,420	228,110	75%
Outside Payroll Service	8,811	5,000	34,322	21,350	34,322	25,000	(9,322)	137%
Employee Benefits	14,188	16,454	129,575	147,576	129,575	196,934	67,359	66%
Incentive Compensation	0	0	(38,258)	0	(38,258)	66,485	104,743	-58%
401K	3,261	3,971	28,938	35,756	28,938	47,668	18,730	61%
Payroll Taxes	14,338	18,550	122,054	121,590	122,054	155,803	33,749	78%
Allocated to Events	(82,976)	(155,500)	(680,891)	(720,000)	(680,891)	(830,000)	(149,109)	82%
<b>Total Personnel Expenses</b>	<b>101,100</b>	<b>110,551</b>	<b>934,943</b>	<b>1,028,970</b>	<b>934,943</b>	<b>1,438,683</b>	<b>503,740</b>	
<b>Expenses</b>								
Advertising	1,117	625	4,481	5,625	4,481	7,500	3,019	60%
Other Travel Expense	0	875	2,862	8,975	2,862	12,800	9,938	22%
Automobile Expenses	0	62	1,146	564	1,146	750	(396)	153%
Armored Car Expense	0	250	1,337	2,200	1,337	2,750	1,413	49%
Cash (Over)/Short	(669)	0	(3,510)	0	(3,510)	0	3,510	Not Budgeted
Ice Expense	424	1,250	24,015	20,250	24,015	24,500	485	98%
Parking Expense	2,080	2,104	19,154	18,937	19,154	25,250	6,097	76%
Building / General Supplies	319	1,750	17,883	15,650	17,883	20,000	2,117	89%
Prof Fees - Deferred Comp. Plan	0	125	0	1,125	0	1,500	1,500	0%
Computer Maintenance	5,944	4,533	42,173	47,297	42,173	59,246	17,073	71%
Credit card fees expense	465	2,035	18,798	18,350	18,798	22,000	3,202	85%
Dues & Subscriptions	547	775	5,060	6,974	5,060	9,300	4,240	54%
R&M/Equip. Fund Expense	0	2,177	11,947	26,594	11,947	34,625	22,678	35%
General expense	4,860	1,417	18,761	12,751	18,761	17,000	(1,761)	110%
Guest Relations	190	50	1,350	1,550	200	2,000	1,800	10%
Insurance & Bonding	5,402	5,335	48,712	48,009	48,712	64,014	15,302	76%
Licenses and Permits	275	296	2,947	2,664	2,947	3,550	603	83%
Management Fee Expense	9,053	9,091	81,476	81,819	81,476	109,090	27,614	75%
Meetings/Conferences	0	500	3,794	8,700	3,794	20,900	17,106	18%
Office Supplies	773	625	5,867	5,625	5,867	7,500	1,633	78%
Equipment Rental	2,098	3,376	16,420	30,392	16,420	40,520	24,100	41%
Cleaning Supplies	2,199	1,000	10,572	5,500	10,572	8,500	(2,072)	124%
Printing	34	147	306	1,331	306	1,770	1,464	17%
Pest Control Expense	0	167	1,256	1,501	1,256	2,000	744	63%
Postage	131	146	1,087	1,314	1,087	1,750	663	62%
Security System	2,400	1,000	3,341	7,500	3,341	12,500	9,159	27%
Recruiting Expense	0	275	724	3,125	724	3,500	2,776	21%
Cell Phone/Telephone/Data Lines	283	405	3,065	3,660	3,065	4,875	1,810	63%
Smallwares	0	100	1,037	2,100	1,037	3,000	1,963	35%
Snow Removal	0	0	0	1,500	0	1,500	1,500	0%
Equipment Maintenance	2,547	2,000	16,814	18,500	16,814	25,000	8,186	67%
Internet - Phone	3,518	3,366	29,553	30,302	29,553	40,400	10,847	73%
Trash Removal	0	1,300	8,215	8,800	8,215	12,000	3,785	68%
Uniforms	(55)	200	5,964	5,325	5,964	6,950	986	86%
Utilities	32,703	38,000	309,220	312,000	309,220	380,250	71,030	81%
<b>Total Expenses</b>	<b>76,682</b>	<b>89,822</b>	<b>725,598</b>	<b>785,759</b>	<b>725,598</b>	<b>1,012,790</b>	<b>287,192</b>	
<b>Total Departmental Expenses</b>	<b>177,782</b>	<b>200,373</b>	<b>1,660,542</b>	<b>1,814,729</b>	<b>1,660,542</b>	<b>2,451,473</b>	<b>790,931</b>	

**Cross Insurance Arena**  
**OTHER INCOME**  
For the Nine Months Ending March 2020

	Period To Date			Year To Date			Annual Budget	Annual Budget Var	% of Annual Budget Achieved
	Actual	Curr Budget	Budget Var	Actual	Curr Budget	Budget Var			
OTHER INCOME									
Advertising Sponsorship Income	41,508	43,593	(2,085)	392,619	392,337	282	523,116	(130,497)	75%
Premium Seat Income	8,514	11,243	(2,729)	82,723	101,182	(18,459)	134,911	(52,188)	61%
Rink Program Revenue	485	1,500	(1,015)	40,015	42,500	(2,485)	43,000	(2,985)	93%
Other revenue	2,544	4,105	(1,561)	24,561	28,437	(3,876)	37,500	(12,939)	65%
<b>TOTAL OTHER INCOME</b>	<b>53,051</b>	<b>60,441</b>	<b>(7,390)</b>	<b>539,918</b>	<b>564,456</b>	<b>(24,538)</b>	<b>738,527</b>	<b>(198,609)</b>	<b>73%</b>

The first part of the document discusses the importance of maintaining accurate records of all transactions. It emphasizes that every entry, no matter how small, should be recorded to ensure the integrity of the financial statements. This includes not only sales and purchases but also expenses, income, and any other financial activity. The document also highlights the need for regular reconciliation of accounts to identify any discrepancies early on.

In the second part, the author provides a detailed explanation of the accounting cycle. This cycle consists of eight steps: identifying the accounting event, recording the event in the journal, posting the journal entry to the ledger, determining the debit and credit balances, preparing a trial balance, adjusting the accounts, preparing financial statements, and finally closing the books. Each step is explained in detail, with examples provided to illustrate the process.

The third section focuses on the preparation of financial statements. It covers the balance sheet, the income statement, and the statement of cash flows. The author explains how these statements are derived from the accounting records and how they provide a comprehensive view of the company's financial performance and position. The document also discusses the importance of comparing these statements with the previous period to identify trends and areas for improvement.

Finally, the document concludes with a discussion on the role of the accountant. It emphasizes that an accountant is not just a number cruncher but a professional who provides valuable insights and advice to the management. The accountant's primary responsibility is to ensure that the financial information is accurate, reliable, and presented in a clear and concise manner. The document also touches upon the ethical considerations that accountants must adhere to in their professional practice.



**EVENT REPORTS**

**FOR THE MONTH ENDED**

**FEBRUARY 29, 2020**

SPECTRA VENUE MANAGEMENT

D. BLANK  
C. ENGLISH  
A. GREEN  
J. PAGE  
M. SCANLON  
K. WAJDA

Submitted by: Mark Eddy, Director of Finance



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**Cross Insurance Arena  
CONSOLIDATED EVENT INCOME STATEMENT**

All Events  
For the Eight Months Ending February 2020

	Period To Date			Year To Date	
	Actual	Curr Budget	Budget Var	Actual	Curr Budget
Number of Events	17	16	1	62	65
Paid Tickets	42,130	38,525	3,605	140,938	162,473
Turnstile General	35,589	37,825	(2,236)	131,970	159,150
<b>RENTAL INCOME</b>					
GROSS TICKET REVENUE	554,991	435,647	119,344	3,295,850	4,348,167
SPONSORSHIP REVENUE	0	0	0	6,280	1,600
RENT BILLED	91,387	62,735	28,652	336,780	344,877
NET REVENUE AFTER TAXES	646,378	498,382	147,996	3,638,909	4,694,644
PROMOTER PROCEEDS	(557,416)	(435,649)	(121,767)	(3,315,336)	(4,312,169)
Service Income Billed:					
Change Over - Setup Billed	4,793	6,000	1,207	13,432	8,525
Secuirty	1,527	2,000	473	11,110	12,888
Policy EMT Billed	9,757	14,750	4,993	24,549	29,275
Stagehands Billed	48,823	25,630	(23,193)	268,114	292,520
Event Staff Billed	43,746	39,750	(3,996)	88,120	79,129
Evetn Ticket Selles Billed	4,626	3,306	(1,320)	8,486	14,941
Box Office Fee	662	0	(662)	8,662	0
Advertising Billed	1,578	0	(1,578)	91,745	114,750
Cleaning billed	12,038	11,300	(738)	23,786	24,715
Cleaning Supplies/Trash Removal	250	0	(250)	913	1,200
Group Sales Commission Billed	2,381	455	(1,926)	14,555	11,335
Damages Billed	0	0	0	250	0
Equipment Rental Billed	0	0	0	1,591	500
Production Billed	563	1,000	438	9,427	26,400
Event Catering Billed	6,570	6,195	(375)	30,482	20,820
Credit Card Fees Billed	4,474	3,505	(969)	21,140	19,795
Internet/Phone Billed	175	125	(50)	1,261	1,490
OTHER SERVICES BILLED	375	200	(175)	2,003	810
<b>Total Billed:</b>	142,335	114,216	(28,119)	619,628	659,093

Less: Service Expense

CHANGEOVER WAGES	5,735	4,249	(1,486)	14,677	20,813
CHANGEOVER PAYROLL TAXES	6,502	5,085	(1,417)	24,241	22,405
Security Billed	1,852	0	(1,852)	16,096	14,875
POLICE/L&I/EMT EXPENSE	8,603	12,819	4,216	32,928	46,888
EMT EXPENSE	2,305	665	(1,640)	8,575	13,930
STAGEHANDS WAGES	43,492	33,485	(10,007)	235,643	281,270
EVENT STAFF WAGES	50,708	41,180	(9,528)	163,346	176,975
EVENT TICKET SELLER WAGES	5,143	4,459	(684)	18,476	19,953
Advertising Expense	1,578	0	(1,578)	111,878	126,605
CLEANING WAGES	25,519	28,245	2,726	89,739	93,775
GROUP SALES COMMISSIONS	188	630	442	4,464	5,640
PRODUCTION EXPENSE	2,204	1,644	(560)	26,051	25,693
Event Catering Expense	6,708	5,650	(1,058)	29,652	22,775
Credit card fees expense	3,659	3,140	(519)	17,347	14,705
Other Expense	0	0	0	0	0

**Total Expensed:** 164,195 141,251 (22,944) 808,153 901,302

**Net Service Income/(Loss):** (21,860) (27,035) (5,175) (188,525) (242,209)

**DIRECT EVENT INCOME** 67,102 35,698 31,404 135,048 140,266

VIP Experience	0	0	0	3,593	0
Facility Fee	27,433	17,850	9,583	155,093	181,296
Suite Revenues	1,326	0	1,326	9,656	5,645
Ticket Convenience Fee	8,196	8,374	(178)	170,907	238,400
Promoter Share	0	0	0	(37,409)	(78,452)

**ANCILLARY INCOME**

**Concessions- General**

Gross Sales	210,856	241,057	(30,201)	878,803	1,273,145
Cost Of Sales	63,987	62,559	1,428	248,738	327,843
Taxes	0	17,811	(17,811)	0	93,041
Promoter/Team Share	28,334	40,572	(12,238)	156,166	250,512
Labor	34,908	37,432	(2,524)	134,191	150,671
<b>Net Concessions</b>	<b>83,626</b>	<b>82,683</b>	<b>943</b>	<b>339,707</b>	<b>451,078</b>

**Suite Revenues**

Service Charges	1,535	0	1,535	10,341	0
Team/Promo share	0	0	0	0	0
<b>Net Catering</b>	<b>1,535</b>	<b>0</b>	<b>1,535</b>	<b>10,341</b>	<b>0</b>

**Novelties**

Gross Sales	6,482	0	6,482	29,406	23,920
Promo Share	0	0	0	9,480	8,573
<b>Net Novelties</b>	<b>6,482</b>	<b>0</b>	<b>6,482</b>	<b>20,529</b>	<b>15,347</b>

**TOTAL ANCILLARY INCOME** 91,643 82,683 8,965 379,577 466,425

**Cross Insurance  
CONSOLIDATED EVENT INCC**

Regular Season H  
For the Eight Months Ending

Event Code:	23	24	25	26
Event Name:	vs Adirondack	vs Worcester	vs Worcester	vs Brampton
Event Date:	February 1, 2020	February 4, 2020	February 7, 2020	February 8, 2020
	Actual	Actual	Actual	Actual
Number of Events	1	1	1	1
Paid Tickets	2,713	871	1,682	2,855
Turnstile General	2,813	606	1,476	2,612
<b>RENTAL INCOME</b>				
GROSS TICKET REVENUE	43,093	13,415	25,625	43,140
RENT BILLED	4,830	4,830	4,830	4,830
NET REVENUE AFTER TAXES	47,923	18,245	30,455	47,970
TENANT CHARGES	(43,093)	(13,415)	(25,625)	(43,140)
<b>SERVICE INCOME BILLED</b>				
Production Billed	0	0	0	0
Stagehands Billed	2,250	2,250	2,250	2,250
Event Staff Billed	0	0	41	0
Group Sales Commission Billed	9	7	45	18
Event Catering Billed	930	202	298	538
Credit Card Fees Billed	388	67	156	343
<b>Total Billed:</b>	<b>3,577</b>	<b>2,526</b>	<b>2,789</b>	<b>3,149</b>
<b>LESS: SERVICE EXPENSE</b>				
Changeover Wages	778	0	0	0
Contracted Security	0	0	0	0
Police	606	187	567	606
EMT Expense	0	0	0	0
Operations wages	274	450	424	200
Stagehand Wages	2,498	2,593	2,498	2,593
Event Staff Wages	2,120	2,379	2,570	2,006
Event Ticket Seller Wages	308	189	346	306
Cleaning Expense	1,666	1,398	1,516	1,774
Group sales expense	6	5	29	12
PRODUCTION EXPENSE	0	47	47	0
Event Catering Expense	930	202	298	538

**Cross Insurance Arena**  
**CONSOLIDATED EVENT INCOME STATEMENT**

Minor Concerts  
For the Eight Months Ending February 2020

Event Code:	04		
Event Name:	Mercy ME		
Event Date:	28-Feb-20		
	Actual	Curr Budget	Budget Var
	<hr/>		
Number of Events	1	0	1
Paid Tickets	4,521	0	4,521
Turnstile General	4,318	0	4,318
RENTAL INCOME			
GROSS TICKET REVENUE	172,279	0	172,279
RENT BILLED	25,000	0	25,000
NET REVENUE AFTER TAXES	<hr/> 197,279	0	<hr/> 197,279
TENANT CHARGES	<b>(174,704)</b>	0	<b>(174,704)</b>
Service Income Billed:			
Security Billed	1,527	0	1,527
Stagehands Billed	17,249	0	17,249
Event Staff Billed	2,688	0	2,688
Advertising Billed	1,578	0	1,578
Cleaning Supplies/Trash Removal	250	0	250
Group Sales Commission Billed	2,125	0	2,125
Credit Card Fees Billed	1,096	0	1,096
OTHER SERVICES BILLED	0	0	0
	<hr/>		
<b>Total Billed:</b>	<b>26,513</b>	<b>0</b>	<b>26,513</b>
Less: Service Expense			
CHANGEOVER WAGES	972	0	972
OPERATIONS WAGES	767	0	767
CONTRACTED SECURITY	1,852	0	1,852
POLICE/L&I/EMT EXPENSE	984	0	984
EMT EXPENSE	180	0	180
STAGEHANDS WAGES	13,997	0	13,997
EVENT STAFF WAGES	4,602	0	4,602
EVENT TICKET SELLER WAGES	228	0	228
ADVERTISING EXPENSE	1,578	0	1,578
CLEANING WAGES	2,011	0	2,011
PRODUCTION EXPENSE	1,949	0	1,949
Event Catering Expense	689	0	689

<b>Total Expensed:</b>	30,710	0	30,710
<b>Net Service Income/(Loss):</b>	<b>(4,197)</b>	0	<b>(4,197)</b>
<b>DIRECT EVENT INCOME</b>	<hr/>		<hr/>
	18,378	0	18,378
Suite Revenue	487	0	487
Facility Fee	13,563	0	13,563
Ticket Convenience Fee	2,704	0	2,704
<b>ANCILLARY INCOME</b>			
Concessions- General			
Gross Sales	13,058	0	13,058
Cost Of Sales	3,660	0	3,660
Labor	2,779	0	2,779
Service Charges	<b>(156)</b>	0	<b>(156)</b>
Team/Promo share	0	0	0
Net Concessions	<hr/>		<hr/>
	6,776	0	6,776
Novelties			
Gross Sales	6,482	0	6,482
Promo Share	0	0	0
Net Novelties	<hr/>		<hr/>
	6,482	0	6,482
<b>TOTAL ANCILLARY INCOME</b>	<hr/>		<hr/>
	13,258	0	13,258
<b>EVENT OPERATING INCOME</b>	<hr/>		<hr/>
	48,390	0	48,390

**Cross Insurance Arena**  
**CONSOLIDATED EVENT INCOME STATEMENT**  
High School Sports  
**For the Eight Months Ending February 2020**

Event Code:	01		
Event Name:	State High School Basketball Championships		
Event Date:	February 19-29, 2020		
	Actual	Curr Budget	Budget Var
Number of Events	5	5	0
Paid Tickets	22,059	20,675	1,384
Turnstile General	16,507	20,675	(4,168)
RENTAL INCOME			
Gross Ticket Revenue	159,105	134,388	24,718
Rent Billed	17,202	13,750	3,452
NET REVENUE AFTER TAXES	176,307	148,138	28,170
TENANT CHARGES	(159,105)	(134,390)	(24,715)
Service Income Billed:			
Change Over - Setup Billed	4,793	6,000	(1,207)
Policy EMT Billed	9,757	13,750	(3,993)
Stagehands Billed	8,017	2,500	5,517
Event Staff Billed	34,903	35,000	(97)
Event Ticket Seller Billed	3,695	3,250	445
Box Office Fee	662	0	662
Cleaning billed	10,490	9,500	990
Event Catering Billed	3,052	3,375	(323)
Credit Card Fees Billed	1,542	1,000	542
Other Services Billed	750	0	750
<b>Total Billed:</b>	77,660	74,375	3,285
Less: Service Expense			
CHANGEOVER WAGES	2,527	875	1,652
CHANGEOVER PAYROLL TAXES	2,306	1,250	1,056
POLICE/L&I/EMT EXPENSE	4,147	8,000	(3,853)
EMT EXPENSE	1,825	0	1,825
STAGEHANDS WAGES	7,469	10,000	(2,531)
EVENT STAFF WAGES	25,509	20,000	5,509
EVENT TICKET SELLER WAGES	2,518	2,000	518
CLEANING WAGES	10,505	12,500	(1,996)
PRODUCTION EXPENSE	161	575	(414)
Event Catering Expense	3,052	3,375	(323)
Credit card fees expense	1,268	875	393
	0	0	0
<b>Total Expensed:</b>	61,287	59,450	1,837
<b>Net Service Income/(Loss):</b>	16,373	14,925	1,448
DIRECT EVENT INCOME	33,575	28,673	4,903

Facility Fee	0	0	0
Suite Revenue	0	0	0
Ticket Convenience Fee	365	723	(358)

ANCILLARY INCOME

Concessions- General

Gross Sales	81,554	77,532	4,022
Cost Of Sales	23,837	20,101	3,736
Labor	13,997	16,000	(2,003)
Taxes	0	5,743	(5,743)
Team/Promo share	0	0	0
Net Concessions	43,720	35,688	8,032

TOTAL ANCILLARY INCOME	43,720	35,688	8,032
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EVENT OPERATING INCOME	77,660	65,084	12,577
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**Cross Insurance Arena**  
**CONSOLIDATED EVENT INCOME STATEMENT**

Trade Shows  
**For the Eight Months Ending February 2020**

Event Code:	02			
Event Name:	Home Show			
Event Date:	February 15-16, 2020			
		Actual	Curr Budget	Budget Var
Number of Events		4	4	0
Paid Tickets		1,929	0	1,929
Turnstile General		2,080	0	2,080
RENTAL INCOME				
GROSS TICKET REVENUE		13,414	11,200	2,214
RENT BILLED		15,000	15,000	0
Gross Revenue		28,414	26,200	2,214
TENANT CHARGES		(13,414)	(11,200)	(2,214)
Service Income Billed:				
Change Over - Setup Billed		0	0	0
Secuirty		0	2,000	(2,000)
Policy EMT Billed		0	1,000	(1,000)
Stagehands Billed		7,721	8,276	(555)
Event Staff Billed		5,952	4,750	1,202
Event Ticket Selles Billed		931	56	875
Cleaning billed		1,548	1,800	(252)
Production Billed		563	1,000	(438)
Event Catering Billed		0	545	(545)
Credit Card Fees Billed		187	265	(78)
Internet/Phone Billed		175	125	50
OTHER SERVICES BILLED		0	200	(200)
<b>Total Billed:</b>		17,076	20,017	(2,941)
Less: Service Expense				

The first part of the document discusses the importance of maintaining accurate records of all transactions. It emphasizes that every entry, no matter how small, should be recorded to ensure the integrity of the financial statements. This includes not only sales and purchases but also expenses, income, and transfers between accounts.

The second part of the document provides a detailed breakdown of the accounting cycle. It outlines the ten steps involved in the process, from identifying the accounting entity to preparing financial statements. Each step is explained in detail, with examples provided to illustrate the concepts.

The third part of the document focuses on the classification of accounts. It discusses the different types of accounts used in accounting, such as assets, liabilities, equity, revenue, and expense accounts. It explains how these accounts are organized into a chart of accounts and how they are used to record transactions.

The fourth part of the document covers the journalizing process. It describes how transactions are recorded in the general journal and how they are then posted to the appropriate T-accounts. This process is essential for maintaining the double-entry system and ensuring that the accounting equation remains balanced.

The fifth part of the document discusses the preparation of financial statements. It explains how the information from the T-accounts is used to create the balance sheet, income statement, and statement of owner's equity. It also discusses the importance of adjusting entries and how they are used to ensure that the financial statements are accurate and up-to-date.

The sixth part of the document covers the closing process. It describes how the temporary accounts (revenue, expense, and owner's drawing) are closed to the permanent accounts (assets, liabilities, and equity) at the end of the accounting period. This process is necessary to reset the temporary accounts for the next period and to update the owner's equity account.

The seventh part of the document discusses the importance of internal controls. It explains how internal controls are used to prevent and detect errors and fraud in the accounting system. It provides examples of internal controls and discusses how they can be implemented in a business.

The eighth part of the document covers the use of accounting software. It discusses the benefits of using accounting software and provides an overview of the different types of software available. It also discusses the importance of data security and backup procedures when using accounting software.

The ninth part of the document discusses the role of the accountant. It explains the different types of accountants and the responsibilities of each. It also discusses the importance of ethics in the accounting profession and provides examples of ethical dilemmas that accountants may face.

The tenth part of the document covers the future of accounting. It discusses the impact of technology on the accounting profession and the need for accountants to stay current in their skills. It also discusses the importance of communication and teamwork in the accounting profession.



**EVENT REPORTS**

**FOR THE MONTH ENDED**

**March 31, 2020**

SPECTRA VENUE MANAGEMENT

D. BLANK  
C. ENGLISH  
A. GREEN  
J. PAGE  
M. SCANLON  
K. WAJDA

Submitted by: Mark Eddy, Director of Finance



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**Cross Insurance Arena**  
**CONSOLIDATED EVENT INCOME STATEMENT**

All Events  
For the Nine Months Ending March 2020

	Period To Date			Year To Date		
	Actual	Curr Budget	Budget Var	Actual	Curr Budget	Budget Var
Number of Events	5	20	(15)	67	85	(18)
Paid Tickets	13,970	36,385	(22,415)	154,908	198,858	(43,950)
Turnstile General	13,784	35,635	(21,851)	145,754	194,785	(49,031)
<b>RENTAL INCOME</b>						
GROSS TICKET REVENUE	524,993	871,544	(346,551)	3,820,843	5,219,710	(1,398,867)
SPONSORSHIP REVENUE	0	0	0	6,280	1,600	4,680
RENT BILLED	19,320	88,535	(69,215)	355,725	433,412	(77,687)
NET REVENUE AFTER TAXES	544,313	960,079	(415,766)	4,182,847	5,654,722	(1,471,875)
PROMOTER PROCEEDS	(525,013)	(871,544)	346,531	(3,840,348)	(5,183,713)	1,343,365
<b>Service Income Billed:</b>						
Change Over - Setup Billed	2,651	1,907	(744)	16,082	11,832	4,250
Security	10,575	3,575	(7,000)	21,685	16,463	5,222
Policy EMT Billed	3,175	5,975	2,800	27,725	35,250	(7,525)
Stagehands Billed	46,269	65,019	18,750	314,382	357,539	(43,157)
Event Staff Billed	5,722	21,869	16,147	93,842	100,998	(7,156)
Event Ticket Sales Billed	592	1,003	411	9,078	15,944	(6,866)
Box Office Fee	0	0	0	8,662	0	8,662
Advertising Billed	1,617	16,500	14,883	93,362	131,250	(37,888)
Cleaning billed	2,956	5,900	2,944	26,743	30,615	(3,872)
Cleaning Supplies/Trash Removal	389	400	11	1,302	1,600	(298)
Group Sales Commission Billed	210	3,885	3,675	14,766	15,220	(454)
Damages Billed	0	0	0	250	0	250
Equipment Rental Billed	0	0	0	1,591	500	1,091
Production Billed	2,339	4,695	2,356	11,766	31,095	(19,329)
Event Catering Billed	2,841	4,350	1,509	33,323	25,170	8,153
Credit Card Fees Billed	1,938	4,515	2,577	23,078	24,310	(1,232)
Internet/Phone Billed	0	175	175	1,261	1,665	(404)
OTHER SERVICES BILLED	325	250	(75)	2,703	1,060	1,643
<b>Total Billed:</b>	<b>81,598</b>	<b>140,018</b>	<b>58,420</b>	<b>701,601</b>	<b>800,511</b>	<b>(98,910)</b>

Less: Service Expense

CHANGEOVER WAGES	2,916	4,699	1,783	17,593	25,512	(7,919)
CHANGEOVER PAYROLL TAXES	2,280	6,294	4,014	26,520	28,699	(2,179)
Security Billed	10,575	3,275	(7,300)	26,671	18,150	8,521
POLICE/L&I/EMT EXPENSE	3,389	9,834	6,445	36,317	56,722	(20,405)
EMT EXPENSE	440	2,365	1,925	9,015	16,295	(7,280)
STAGEHANDS WAGES	41,196	63,710	22,514	276,838	344,980	(68,142)
EVENT STAFF WAGES	14,535	43,015	28,480	177,881	219,990	(42,109)
EVENT TICKET SELLER WAGES	940	4,319	3,379	19,416	24,272	(4,856)
Advertising Expense	1,617	16,500	14,883	113,495	143,105	(29,610)
CLEANING WAGES	8,052	25,295	17,243	97,791	119,070	(21,279)
GROUP SALES COMMISSIONS	136	995	859	4,601	6,635	(2,034)
PRODUCTION EXPENSE	1,859	4,874	3,015	27,910	30,567	(2,657)
Event Catering Expense	4,615	7,350	2,735	34,267	30,125	4,142
Credit card fees expense	1,594	3,705	2,111	18,942	18,295	647
Other Expense	0	0	0	0	0	0

**Total Expended:** 93,844 196,230 102,386 901,997 1,097,417 (195,420)

**Net Service Income/(Loss):** (12,245) (56,212) (43,967) (200,395) (296,906) 96,511

DIRECT EVENT INCOME 7,055 32,323 (25,267) 142,104 174,103 (31,999)

VIP Experience	0	0	0	3,593	0	3,593
Facility Fee	14,023	46,340	(32,317)	169,116	227,636	(58,520)
Suite Revenues	290	450	(160)	9,946	4,580	5,366
Ticket Convenience Fee	36,610	52,481	(15,871)	207,518	290,881	(83,363)
Promoter Share	(23,174)	(14,437)	8,737	(60,583)	(92,889)	(32,306)

ANCILLARY INCOME

Concessions- General						
Gross Sales	170,911	290,081	(119,170)	1,049,714	1,563,226	(513,512)
Cost Of Sales	45,219	72,612	(27,393)	293,957	400,455	(106,498)
Taxes	0	21,487	(21,487)	0	114,528	(114,528)
Promoter/Team Share	55,257	60,932	(5,675)	211,423	311,444	(100,021)
Labor	20,747	34,882	(14,135)	154,938	185,553	(30,616)
Net Concessions	49,689	100,168	(50,479)	389,396	551,246	(161,850)

Suite Revenues						
Service Charges	1,461	0	1,461	11,802	0	11,802
Team/Promo share	0	0	0	0	0	0
Net Catering	1,461	0	1,461	11,802	0	11,802

Novelties						
Gross Sales	12,977	12,237	740	42,383	36,157	6,226
Promo Share	8,652	3,199	5,453	18,131	11,772	6,359
Net Novelties	14,031	9,038	4,993	34,560	24,385	10,175

TOTAL ANCILLARY INCOME 65,181 109,206 (44,025) 435,758 575,631 (139,873)

EVENT OPERATING INCOME 99,986 226,363 (126,377) 907,451 1,179,942 (272,491)

**Cross Insurance Arena  
CONSOLIDATED EVENT INCOME STATEMENT**

**Regular Season Hockey  
For the Nine Months Ending March 2020**

Event Code:	30	31	32	33	34	35	36			
Event Name:	vs South Carolina	vs Reading	vs Worcester	vs Norfolk	vs Worcester	vs Worcester	vs Worcester			
Event Date:	3/1/2020	March 6, 2020	March 8, 2020	March 10, 2020	Cancelled	Cancelled	Cancelled			
	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Total	Curr Budget	Budget Var
Number of Events	1	1	1	1	0	0	0	4	7	(3)
Paid Tickets	2,775	2,540	2,100	1,142	0	0	0	8,557	17,850	(9,293)
Turnstile General	2,825	2,665	2,015	972	0	0	0	8,477	17,150	(8,673)
<b>RENTAL INCOME</b>										
GROSS TICKET REVENUE	40,475	38,801	31,480	18,302	0	0	0	129,058	290,066	(161,008)
RENT BILLED	4,830	4,830	4,830	4,830	0	0	0	19,320	33,985	(14,665)
NET REVENUE AFTER TAXES	45,305	43,631	36,310	23,132	0	0	0	148,378	324,051	(175,673)
TENANT CHARGES	(40,475)	(38,801)	(31,480)	(18,302)	0	0	0	(129,058)	(290,066)	161,008
<b>SERVICE INCOME BILLED</b>										
Production Billed	0	0	0	0	0	0	0	0	0	0
Stagehands Billed	2,297	2,250	2,250	2,250	0	0	0	9,047	14,854	(5,807)
Event Staff Billed	130	0	211	33	0	0	0	374	0	374
Group Sales Commission Billed	15	0	29	0	135	0	32	210	455	(245)
Event Catering Billed	342	314	1,399	786	0	0	0	2,841	2,275	566
Credit Card Fees Billed	278	276	207	85	0	0	0	846	2,240	(1,394)
<b>Total Billed:</b>	<b>3,061</b>	<b>2,840</b>	<b>3,870</b>	<b>3,153</b>	<b>135</b>	<b>0</b>	<b>32</b>	<b>13,092</b>	<b>19,824</b>	<b>(6,732)</b>
<b>LESS: SERVICE EXPENSE</b>										
Changeover Wages	972	778	0	0	0	0	0	1,750	3,374	1,624
Contracted Security	0	0	0	0	0	0	0	0	0	0
Police	516	434	516	187	0	0	0	1,654	4,669	3,015
EMT Expense	0	0	0	0	0	0	0	0	665	665
Operations wages	354	608	235	469	0	0	0	1,666	2,835	1,169
Stagehand Wages	2,537	2,498	2,498	2,498	0	0	0	10,032	16,485	6,453
Event Staff Wages	2,431	2,610	2,353	2,459	0	0	0	9,852	19,915	10,063
Event Ticket Seller Wages	219	335	0	236	0	0	0	790	2,359	1,569
Cleaning Expense	1,795	1,844	0	1,457	0	0	0	5,096	10,745	5,649
Group sales expense	10	0	19	0	88	0	21	136	630	494
PRODUCTION EXPENSE	47	0	0	114	0	0	0	161	119	(42)
Event Catering Expense	342	314	3,173	786	0	0	0	4,615	2,275	(2,340)
Credit card fees expense	229	227	171	70	0	0	0	696	1,890	1,194
<b>Total Expensed:</b>	<b>9,452</b>	<b>9,648</b>	<b>8,964</b>	<b>8,275</b>	<b>88</b>	<b>0</b>	<b>21</b>	<b>36,448</b>	<b>65,961</b>	<b>29,513</b>
<b>Net Service Income/(Loss):</b>	<b>(6,391)</b>	<b>(6,808)</b>	<b>(5,094)</b>	<b>(5,122)</b>	<b>48</b>	<b>0</b>	<b>11</b>	<b>(23,356)</b>	<b>(46,137)</b>	<b>22,781</b>
<b>DIRECT EVENT INCOME</b>	<b>(1,561)</b>	<b>(1,978)</b>	<b>(264)</b>	<b>(292)</b>	<b>48</b>	<b>0</b>	<b>11</b>	<b>(4,036)</b>	<b>(12,152)</b>	<b>8,116</b>
Facility Fee	2,775	2,540	2,100	1,142	0	0	0	8,557	17,850	(9,293)
Suite Revenue	0	290	0	0	0	0	0	290	0	290
Ticket Convenience Fee	1,042	1,056	652	202	0	0	0	2,952	7,651	(4,699)
<b>ANCILLARY INCOME</b>										
<b>Concessions- General</b>										
Gross Sales	23,809	25,144	18,044	8,909	0	0	0	75,906	162,925	(87,019)
Cost Of Sales	6,863	7,385	5,001	2,612	0	0	0	21,861	42,238	20,377
Labor	3,419	3,195	2,793	2,214	0	0	0	11,621	21,182	9,561
Team Share	6,062	6,610	4,095	1,698	0	0	0	18,465	40,565	22,100
Net Concessions	7,465	7,954	6,155	2,384	0	0	0	23,959	46,872	(22,913)
Service Income	163	563	0	523	0	0	0	1,249	0	1,249
<b>TOTAL ANCILLARY INCOME</b>	<b>7,629</b>	<b>8,517</b>	<b>6,155</b>	<b>2,907</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>25,208</b>	<b>46,872</b>	<b>(21,664)</b>
<b>EVENT OPERATING INCOME</b>	<b>9,884</b>	<b>10,425</b>	<b>8,643</b>	<b>3,959</b>	<b>48</b>	<b>0</b>	<b>11</b>	<b>32,970</b>	<b>60,221</b>	<b>(27,251)</b>

**Cross Insurance Arena**  
**CONSOLIDATED EVENT INCOME STATEMENT**

Minor Concerts  
For the Nine Months Ending March 2020

Event Code:	05		
Event Name:	Kane Brown		
Event Date:	March 5, 2020		
	Actual	Curr Budget	Budget Var
	<hr/>		
Number of Events	1	0	1
Paid Tickets	5,413	0	5,413
Turnstile General	5,307	0	5,307
RENTAL INCOME			
GROSS TICKET REVENUE	395,935	0	395,935
RENT BILLED	0	0	0
NET REVENUE AFTER TAXES	<hr/>	<hr/>	<hr/>
	395,935	0	395,935
TENANT CHARGES	(395,955)	0	(395,955)
Service Income Billed:			
Change Over - Setup Billed	2,651	0	2,651
Security Billed	10,575	0	10,575
Policy EMT Billed	3,175	0	3,175
Stagehands Billed	37,222	0	37,222
Event Staff Billed	5,348	0	5,348
Event Ticket Seller Billed	818	0	818
Equipment Rental	300	0	300
Advertising Billed	1,617	0	1,617
Cleaning billed	2,956	0	2,956
Cleaning Supplies/Trash Removal	389	0	389
Production Billed	2,339	0	2,339
Credit Card Fees Billed	1,092	0	1,092
OTHER SERVICES BILLED	<hr/>	<hr/>	<hr/>
	325	0	325
<b>Total Billed:</b>	68,807	0	68,807
Less: Service Expense			
CHANGEOVER WAGES	1,166	0	1,166
OPERATIONS WAGES	614	0	614
CONTRACTED SECURITY	10,575	0	10,575
POLICE/L&I/EMT EXPENSE	1,735	0	1,735
EMT EXPENSE	440	0	440
STAGEHANDS WAGES	31,164	0	31,164
EVENT STAFF WAGES	4,682	0	4,682
EVENT TICKET SELLER WAGES	150	0	150

ADVERTISING EXPENSE	1,617	0	1,617
CLEANING WAGES	2,956	0	2,956
PRODUCTION EXPENSE	1,698	0	1,698
Credit card fees expense	898	0	898
Other Expense	0	0	0
	<hr/>		
<b>Total Expensed:</b>	57,696	0	57,696
<b>Net Service Income/(Loss):</b>	11,111	0	11,111
	<hr/>		
DIRECT EVENT INCOME	11,092	0	11,092
Suite Revenue	0	0	0
Facility Fee	16,399	0	16,399
Promoter Share Facility Fees	(10,933)	0	(10,933)
Ticket Convenience Fee	33,659	0	33,659
Promoter Share Convenience Fees	(23,174)	0	(23,174)
Premium Service Income	9,706	0	9,706
ANCILLARY INCOME			
Concessions- General			
Gross Sales	95,005	0	95,005
Cost Of Sales	23,357	0	23,357
Labor	9,126	0	9,126
Service Charges	(212)	0	(212)
Team/Promo share	36,792	0	36,792
Net Concessions	25,942	0	25,942
	<hr/>		
Novelties			
Gross Sales	12,977	0	12,977
Promo Share	8,652	0	8,652
Net Novelties	4,326	0	4,326
	<hr/>		
TOTAL ANCILLARY INCOME	30,268	0	30,268
	<hr/>		
EVENT OPERATING INCOME	67,016	0	67,016
	<hr/> <hr/>		

...the ...

Cumberland County Commissioners  
142 Federal Street, Portland, Maine 04101  
207-871-8380 • cumberlandcounty.org



District One Neil Jamieson • District Two Susan Witonis • District Three Stephen Gorden  
District Four Thomas Coward • District Five James Cloutier

### A Resolution Seeking Federal Financial Assistance

#### Cross Insurance Arena - Cumberland County

Whereas, the County of Cumberland owns and contracts the management of the Cross Insurance Arena as a county enterprise fund; and

Whereas, the annual operations of the Cross Insurance Arena account for millions of dollars of economic activity pumped in the Southern Maine economy; and

Whereas, the Cross Insurance Arena is a significant employer in the Southern Maine region; and

Whereas, the Cross Insurance Arena for the first-time in over ten years was trending to potentially break even this fiscal year, having thirteen events, plus three Maine Mariners games (and multiple playoff games) from March 16th to the end of June 2020; and

Whereas, any operating deficits of the Cross Insurance Arena ultimately accrue as a liability for the County of Cumberland's General Fund creating a potentially significant burden on the taxpayers of the Cumberland County; and

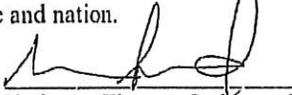
Whereas, due to the Covid-19 pandemic, business activity at the Cross Insurance Arena has effectively ceased for the foreseeable future subjecting the County of Cumberland to a large and unavoidable financial burden; and

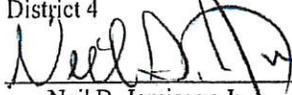
Whereas, the Cross Insurance Arena is now being established as a Alternative Care Site by the Maine CDC, Maine Emergency Management and the two regional hospitals in Portland; and

Whereas, the Cross Insurance Arena does not currently qualify for federal small business emergency assistance due to its status as a subsidiary operation of county government, and

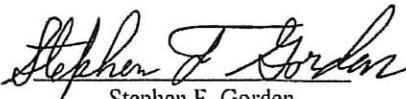
**Now, Therefore, Be It Resolved,** that the Commissioners of the County of Cumberland do hereby petition the four members of Maine's Congressional Delegation – Senators Collins and King and Representatives Golden and Pingree – to do all in their power to help alleviate this financial emergency through whatever influence their respective positions might provide.

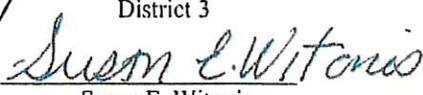
**Be It Further Resolved,** that the County Commissioners do hereby acknowledge and appreciate all of the ongoing efforts of the members of the Maine Congressional Delegation, especially during this uniquely challenging time for our state and nation.

  
Chairman Thomas S. Coward  
District 4

  
Neil D. Jamieson Jr.  
District 1

  
James F. Cloutier  
District 5

  
Stephen F. Gorden  
District 3

  
Susan E. Witonis  
District 2

The first part of the document discusses the importance of maintaining accurate records of all transactions. It emphasizes that every entry, no matter how small, should be recorded to ensure the integrity of the financial statements. This includes not only sales and purchases but also expenses, income, and any other financial activity.

The second part of the document provides a detailed explanation of the accounting cycle. It outlines the ten steps involved in the process, from identifying the accounting entity to preparing financial statements. Each step is described in detail, with examples provided to illustrate the concepts.

The third part of the document discusses the various types of accounts used in accounting. It explains the difference between assets, liabilities, and equity accounts, and how they are classified. It also discusses the importance of understanding the normal balances for each type of account.

The fourth part of the document provides a comprehensive overview of the accounting equation. It explains how the equation is used to verify the accuracy of the accounting records and how it changes over time as transactions occur.

The fifth part of the document discusses the importance of adjusting entries. It explains how these entries are used to ensure that the financial statements reflect the true financial position of the company at the end of the accounting period.

The sixth part of the document provides a detailed explanation of the closing process. It outlines the steps involved in closing the books, including the transfer of balances from temporary accounts to permanent accounts.

The seventh part of the document discusses the various methods used to value inventory. It explains the difference between FIFO, LIFO, and average cost methods, and how they affect the calculation of cost of goods sold and ending inventory.

The eighth part of the document provides a comprehensive overview of the accounting process. It discusses the flow of information from the initial transaction to the final financial statements, and the role of each step in the process.

The ninth part of the document discusses the importance of internal controls. It explains how these controls are used to prevent and detect errors and fraud, and how they contribute to the overall reliability of the financial statements.

The tenth part of the document provides a detailed explanation of the accounting cycle. It outlines the ten steps involved in the process, from identifying the accounting entity to preparing financial statements. Each step is described in detail, with examples provided to illustrate the concepts.



Jim Gailey &lt;gailey@cumberlandcounty.org&gt;

**Re: Cross Insurance Arena equipment replacement**

1 message

**Cloutier, James** <cloutierj@ccdpa.com>

Wed, Mar 25, 2020 at 1:30 PM

To: Bill Huot &lt;wrhuot@icsengineering.com&gt;

Cc: Jim Gailey &lt;gailey@cumberlandcounty.org&gt;, Thomas Coward &lt;coward@cumberlandcounty.org&gt;, Stephen Gorden &lt;gorden@cumberlandcounty.org&gt;, Susan Witonis &lt;witonis@cumberlandcounty.org&gt;, Neil Jamieson &lt;Jamieson@cumberlandcounty.org&gt;

Hello Mr. Huot

Thanks for the note, I will pass your note to the appropriate county managers for their review. Our center is largely managed by a committee of trustees who would likely need to discuss this before the Commission would take any action.

You may find it helpful to review your frequenters with the Sagadahoc County Board of Commissioners for their input.

Jim Cloutier

On Wed, Mar 25, 2020 at 12:09 PM Bill Huot &lt;wrhuot@icsengineering.com&gt; wrote:

Hello Mr. Cloutier,

I hope things are well with you and your family.

I was looking to speak with you regarding a chiller replacement at the Cross Insurance Arena. I am not sure if this would fall under your jurisdiction but thought you might be able to point me in the right direction.

Midcoast Community Ice is an initiative of the Midcoast Youth Hockey Association, a 501(c)(3) nonprofit serving our communities for 50 years. Midcoast Ice LLC is an independent charitable entity chartered to build and operate a multi-purpose indoor arena to accommodate hockey and other activities in Topsham Maine.

We have a network of committed volunteers and sponsors who are actively teaming with us to achieve this goal. Over the past year and a half, through many hours of volunteer work and sponsors, we have acquired a full size set of boards with glass and netting as well as a Zamboni. We are continuing the effort and progress by seeking a chiller system sufficient to support our new rink. We expect to have acquired the necessary real-estate for location of the new rink in Topsham Maine by Mid summer as contractual/legal proceedings are currently underway to secure this property.

As this arena is 100% funded by sponsorship and donors, it is important that we maintain the momentum we currently have within the hockey community and demonstrate significant progress towards construction of the new arena. Acquiring these chillers would be a huge example of progress and physical demonstration of the hard work of its volunteers and the monetary donations of our sponsors and donors.

It is my understanding, through conversations with Jim Leo, Director of Operations at Cross Insurance Arena, that the county owns Cross Insurance Arena and is operated by Spectrax. The arena is currently scheduled to replace the chiller system this spring and we are seeking a chiller system for our new rink.

As mentioned, this project is fully funded by sponsors and donations any discounted cost for the chillers will help boost the success of this project. I understand the county receives surplus equipment from other counties and government entities. With this in mind, who might I be able to contact and discuss acquiring these chillers for our Non-profit organization or possible surplus transfer to Sagadahoc county? At a minimum maybe to discuss a significant discount in their purchase?

Thank you for your time and consideration I look forward to hearing from you.

Bill  
Bill Huot  
VP House and Travel  
Midcoast Youth Hockey Association

  
Cumberland **County**

Notice: Under Maine law, documents - including e-mails - in the possession of public officials or employees about government business may be classified as public records. There are very few exceptions. As a result, please be advised that what is written in an e-mail could be released to the public and/or the media if requested.

--

**Cloutier, Conley & Duffett, P.A.**

[www.ccdpa.com](http://www.ccdpa.com)

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Portland, Maine 04101

207.775.1515 tel.

207.774.7984 fax



## CIA Operating Budget – Narrative

### FY 2020-2021

Please find attached the Cross Insurance Arena operating budget for the fiscal year 2020. The underlying assumptions used in this budget may change due to the COVID-19 Pandemic and based on the timing of when the social distancing guidelines will be lifted and when business in the live sports and entertainment industry will come back. Other factors also will be the public's willingness to attract mass gathering events again once they are allowed and the entertainments industry's timing in scheduling events again. These assumptions are rough estimate at this point and any changes in timing and public willingness to attend events could affect the budget.

The upcoming fiscal year shows a projected 101 events with a slightly different event mix than last year. One major difference in FY20 is that Cross Insurance Arena will not host Cirque Du Soleil, while they do have event holds placed for our market in FY2021, playing our market a second time with the same tour did not strategically make sense for them.

Due to this our event mix has slightly shifted this year replacing Cirque Du Soleil's seven shows with four Paw Patrol shows and three additional concerts. The shift in event mix also impacts the deal structures that will decrease the ticket sales, facility fees, and convenience fees by \$91,548 while being offset by our increased net rent and service income by 124k.

These changes account for the \$302,839 direct event income.

#### General Event Assumptions for all events

- Due to COVID Pandemic, some events were not held so the numbers in the projection column of the event budget summary are based on budgeted numbers not actuals
- Mariners hockey returning for a third season. We are recommending a budgeted amount of \$288,052 which is slightly lower than where we projected they would finish this year had that last three games of the season been completed.

Going into last season projected growth for Mariners included 8% increase in full season equivalent (FSE) ticket buyers. While they achieved their goal by currently being at 874 FSE's there were other factors impacting revenue streams during their season. Depending on what day of the week the games were being played significantly impacted the bottom line.

To help refine our budgeted numbers we took into consideration the amount of revenue being generated during each day of the week to come up with comparative averages. Since we currently have viewed the first draft of next years games, we were able to strategically project our net revenue based on how many weekday games are being played versus weekend games. While these numbers are slightly less than last years, we do feel like this approach is conservative but strategic.

The Mariners continue to focus their efforts on growth with FSE's and group sales through several different avenues: refocusing marketing dollars that provide better return of investments, continued use of FEVO, and leveraging ECHL data for continued ticket sales are a few of the areas.

- College hockey will have its first Friday night play in several years, last year we had a noon time game and the year prior a Monday night play.
- MPA High School Basketball Championships will return with one more day of play totally six days
- We are hopeful to have WWE back in the building after being cancelled last year due to talent injuries. Currently looking at dates with promoter for spring time play.
- Both FELD shows including Disney On Ice and Sesame Street have plans to return for the upcoming events season
- Ice Racing numbers are based on cooperative weather, the past two years we have had snow storms that impacted our walkup numbers. First year we hosted XiiR we netted \$19,000. We do feel like with the cooperation of the weather we can get back to those numbers.
- Paw Patrol is returning in October after taking a break from our market last year. Our goal is to have our building be a regular yearly stop for their tours in October. Future plans also include the live show *Trolls* to make a market appearance for the following fiscal year.
- Although Marshwood cancelled its event this year due to the pandemic they have plans to return the same time next year. This event has provided consistent income due to being a rental deal.
- Globetrotters will return to our market this November. Historically they route through our area during the spring time however their recent pandemic cancellation lead to routing through the northeast during November. They will also be doubled up with a Mariners game on the same day, Globetrotters will start at 1:00pm and the Mariners game that night will have a 7:30pm start.
- Historically concerts have been broken into two categories in the past (Major and Minor). In an effort to continue providing fair assessment with this category we found it helpful to add a third category reflecting the unique deal structure between the venue, Live Nation, and Waterfront Concerts. This year we were projected to finish with ten concerts exceeding our budgeted number by four events. Due to being back loaded on our events season most of those did not get to happen due to the pandemic. Several that were already on sale have rescheduled or currently looking for new dates on the booking calendar (Jojo Siwa, Jim Gaffigan, Tenderloins, AJR, Gabriel Iglesias).
- PBR will be returning at the end of September, the hope is this will be one of the events in September that welcome patrons back into the arena.
- Conventions and trade shows have shown a slight increase in the net revenue due to Portland on Taps increased ticket sales despite having one less event in this category which was due to Sysco food show not returning
- Although Jehovahs had to cancel their event this year we have already received confirmation of their return for 2021. The increased revenue in this category is due to the changes we are hopeful will be made in our IATSE contract negotiations.

- Graduations will continue to hold down the end of May and beginning of June, with slight increased rentals for each school to help offset increased minimum wage we expect to maintain our expected revenue from them.
- The additional revenue in our events category is a cumulative effort between our community events like Strive and other miscellaneous bookings such as Cirque Holiday which is currently holding December dates.

### **Ancillary Revenue**

Ancillary revenues reflect two parts of our operating budget that include food and beverage revenues (concession & catering) as well as merchandise revenues.

Similar to last year we continued to compile historical information on all of the events to continue making strategic decisions. While some of the events ended up not coming to fruition due to the pandemic we still feel like next year they will produce reliable revenues.

Additional adjustments we will continue to make during events for improved revenues include: dynamic pricing of certain items, altering the point of sales setup based on patron ingress, specialty drinks for certain events, and IDing patrons for alcohol wristbands prior to entering the building to expedite bar lines. With the continued modifications we believe this will assist us obtaining the additional \$40,000 of ancillary revenue projected.

Novelty revenues show a slight decrease this upcoming year compared to where we were projecting to finish this event season. During this current event season we booked several events that would produce higher than average per cap revenues with novelties. While some of these events were postponed (Jojo Siwa) and we are hopeful that they can find new dates in the upcoming fiscal year, our projections have shown to be conservative falling in line with the previous fiscal year.

### **Other Income**

Advertising sponsorship revenue has continued to grow in this past year by generating 82k in new business while also increasing renewals by 36k. New partners include Aroma Joes Coffee, Bath Iron Works, Martins Point Healthcare, Central Maine Power, Hannaford, and Nonesuch Brewing.

Primary reason for 9% of the contracts lost were due to trade agreements that were no longer being utilized or intentions to switch partners.

Naming rights are in year seven of a ten year contract. This upcoming year Zach will start preliminary conversations with Cross to lay the ground work for future renewal.

We are projecting four of the six suites to be sold for the upcoming year. Last year On Target sold their company to a foreign competitor, nearly all traditional advertising assets included in Founding Partnership were sold off at higher rates in the form of fixed signage, commercial spots, and digital inventory.

Exception being annual contract of VIP tower suite valued at 26,360 (\$35,000 minus \$8640 to Mariners for hard ticket costs to hockey team).

Zach has worked to replace that value nearly in full with over \$8,000 worth of individual event suite sales while also including it as an asset in other new sponsor contracts equaling \$17,500.

Two new PSL's were sold this year that included BIW and Aroma Joes.

Other rentals were slightly decreased to primarily to high school hockey rentals. This past year the schools received a new superintendent with a slightly more conservative view on letting the teams travel during inclement weather.

### **Indirects**

Our indirect department budgets show a total increase compared to FY20 as we enter the year and anticipate full staff through the year. We move forward with 14 full time employees. We do not anticipate any major changes to the number of full time staff. Primary increase is due to a 2.5% cost of living increase and all departments are carrying 100% of budgeted incentive versus only having achieved 30% in 2019-2020.

### **Executive**

- Travel/ Conferences – \$1900 expense reduction in travel to Pollstar conference
- Cell Phone - \$979 reduction in cell phone costs

### **Marketing**

- Travel & Entertainment – \$700 increase for annual event conference for both Bill and Lauren in comparison to last year's budget
- Dues and Subscriptions/Customer Relations - \$1050 overall decrease comparative to FY20

### **Finance**

- Corporate Support - \$,1000 reduction in planned corporate travel
- Employee Benefits - \$10,482 reduction in benefits after employees made adjustments to their plans

### **Box Office**

- Parttime Payroll Reduction - \$7000 reduction in planned part time payroll for upcoming year, last year reliance on part time staff was more prevalent due to full time staff health concerns
- Supplies – increased by \$1000 for purchase of printer, window signage, and microphone repairs

### **Operations**

- Parttime Payroll – \$10,000 increase building custodial and events services due to increased minimum wage since we exceeded budgeted projections last year

- Meetings/Conventions – Reduced by \$1400 due to conference cancellation
- Ice/Hockey Expenses & Repairs and Maintenance – both categories were redefined last year by separating the expenses between hockey and the rest of the venue needs.
- Building Supplies and Janitorial Supplies – collectively increased by \$4500 due to current pandemic foresee needing to spend more money on cleaning supplies and efforts
- Contractual Services – reduction of \$22,213 primarily due to the removal of forklift trade
- Telephone – removal of cellphone expense, staff no longer carry company phones

#### **Events**

- Payroll Billed to Events – increase due to different event mix, increased concerts require different level of staffing and security needs
- Dues & Subscriptions – Eventbooking software increased cost
- Arena Security Systems – Reduced by \$9000 due to Norris monitoring system trade removal

#### **Corporate Sales and Premium Services**

- Signage Maintenance and Fulfillment – increased by \$2750, contract allows for up to \$10,000

#### **Overhead**

- Licenses – increased by \$4750, previously were not protected with music licensing right if promoter was not paying dues
- Insurance Expense - \$4000 increase due to additional liability and workers comp expenses
- Management Fees- Assume 2.5% CPI increase adjustment for 20-21
- Utilities - \$20,750 reduction due to rate reduction and additional savings from LED lights

#### **Food and Beverage**

- Part time wages – refined expected part time needs due to using nonprofit labor that can be billed back to events
- F&B Overhead – lower maintenance and repairs needed on POS system

**CROSS INSURANCE ARENA  
FISCAL YEAR 2021  
JULY-JUNE  
OPERATING BUDGET**

	12 MONTHS BUDGET		12 MONTHS ACTUAL PROJECTED		2020-21 BUDGET VS 2019-20 PROJECTED VARIANCE		2020-21 BUDGET VS 2019-20 BUDGET COMPARISON		NOTES
	FY 2020-21 JULY-JUNE	FY 2019-20 JULY-JUNE	FY 2021 VS FY 2020 FAV / (UNFAV)	FY 2019-20 JULY-JUNE	FY 2021 VS FY 2020 FAV / (UNFAV)	FY 2019-20 JULY-JUNE	FY 2021 VS FY 2020 FAV / (UNFAV)		
<b># OF EVENTS</b>	101	100	1	102					
TOTAL PAID	193,750	200,078	(6,328)	207,108	0.34	\$ 25.71	\$ (13,358)	(1)	Event mix changed for 20-21, gained Paw Patrol and 3 concerts
AVERAGE TICKET PRICE	\$ 22.36	\$ 22.02	\$	\$			\$ (3.35)		
TOTAL GENERAL ATTENDANCE	216,291	230,639	(14,348)	237,935	(0.00)	\$ 7.19	\$ (21,644)		
CONCESSION PER CAPS	\$ 7.16	\$ 7.16	\$	\$			\$ (0.03)		
NOVELTY PER CAPS	\$ 0.81	\$ 1.00	\$ (0.19)	\$ 0.98			\$ (0.17)		
<b>RENTAL INCOME</b>									
<b>GROSS TICKET REVENUE</b>	<b>\$ 4,331,986</b>	<b>\$ 4,405,549</b>	<b>\$ (73,563)</b>	<b>\$ 5,324,710</b>	<b>\$ (143,079)</b>	<b>\$ 4,828,598</b>	<b>\$ (992,724)</b>		Decreased ticket revenue due to less events that were ticket revenue drive as opposed to rent driven.
TENANT CHARGES	\$ 3,818,763	\$ 3,961,842	\$	\$		\$	\$ (1,009,835)		
NET RENT INCOME	\$ 519,474	\$ 443,707	\$ 75,767	\$ 497,712	\$ 39,539	\$ (286,666)	\$ 21,762		Event mix includes comedy shows and Paw Patrol that are rental deals
NET SERVICE INCOME/(LOSS)	\$ (225,435)	\$ (264,974)	\$ 39,539	\$	\$	\$	\$ 61,231		
DIRECT EVENT INCOME	\$ 294,039	\$ 178,733	\$ 115,306	\$ 211,046	\$	\$	\$ 82,992		
SUITE REVENUE	\$ 13,660	\$ 8,330	\$ 5,330	\$ 5,330	\$	\$	\$ 8,330		Individual suite rentals and additional event sponsorship revenue
<b>SURCHARGE/FACILITY FEE</b>	<b>\$ 216,420</b>	<b>\$ 225,680</b>	<b>\$ (9,260)</b>	<b>\$ 238,935</b>	<b>\$ (8,725)</b>	<b>\$ 209,285</b>	<b>\$ (22,515)</b>		Decrease due to less tickets being sold
<b>TICKET CONVENIENCE FEES</b>	<b>\$ 181,769</b>	<b>\$ 190,494</b>	<b>\$ (8,725)</b>	<b>\$ 209,285</b>	<b>\$ (12,655)</b>	<b>\$ 453,551</b>	<b>\$ (27,516)</b>		
TOTAL REVENUE	\$ 411,849	\$ 424,504	\$ (12,655)	\$ 453,551	\$	\$	\$ (41,702)		
<b>ANCILLARY INCOME</b>									
CONCESSION COMMISSIONS	\$ 574,612	\$ 532,294	\$ 42,318	\$ 638,807	\$	\$	\$ (64,195)		Increase due to achievable percaps and refinement of operations
NOVELTY INCOME	\$ 28,479	\$ 37,936	\$ (9,457)	\$ 24,385	\$	\$	\$ 4,094		Merch heavy shows were booked this past year (Jojo Siwa), working to get it rebooked in new FY
TOTAL ANCILLARY INCOME	\$ 603,090	\$ 570,230	\$ 32,860	\$ 663,191	\$	\$	\$ (60,101)		
<b>EVENT OPERATING INCOME</b>	<b>\$ 1,308,978</b>	<b>\$ 1,173,467</b>	<b>\$ 135,511</b>	<b>\$ 1,327,788</b>	<b>\$</b>	<b>\$</b>	<b>\$ (18,810)</b>		
<b>OTHER INCOME</b>									
ADVERTISING SPONSORS	\$ 335,878	\$ 330,250	\$ 5,628	\$ 334,991	\$	\$	\$ 887		
NAMING RIGHTS	\$ 188,125	\$ 188,125	\$	\$ 188,125	\$	\$	\$		
LUXURY SUITES/LOGES	\$ 82,770	\$ 81,946	\$ 824	\$ 103,463	\$	\$	\$ (20,693)		Year seven of ten year contract
CLUB SEATS	\$ 31,448	\$ 27,823	\$ 3,625	\$ 31,448	\$	\$	\$ (1)		Projecting 4 suites sold in 2020 - other two are rented out during events
OTHER RENTALS/MISC INCOME	\$ 67,000	\$ 71,189	\$ (4,189)	\$ 80,500	\$	\$	\$ (13,500)		New PSL's are BIW and Aroma Joes
TOTAL OTHER INCOME	\$ 705,221	\$ 699,333	\$ 5,888	\$ 738,527	\$	\$	\$ (33,306)		High school Ice rentals and Ticketmaster volume rebates
<b>INDIRECT EXPENSES</b>	<b>\$ 2,393,908</b>	<b>\$ 2,264,608</b>	<b>\$ 129,300</b>	<b>\$ 2,451,473</b>	<b>\$</b>	<b>\$</b>	<b>\$ (57,565)</b>		2.5% COL for full-time staff. 100% Incentive comp budgeted for 20-21
<b>NET OPERATING INCOME (DEFICIT)</b>	<b>\$ (379,709)</b>	<b>\$ (391,808)</b>	<b>\$ 12,099</b>	<b>\$ (385,158)</b>	<b>\$</b>	<b>\$</b>	<b>\$ 5,449</b>		

Cross Insurance Arena  
Summary of Event Income Budget 2020-21

	Budget FY 2020 - 2021	Projected 2019-20	Variance	Budget # of Events	rojected 2019-20 umber of Even	Variance	Notes
Hockey Post-Season	\$0	\$0	\$0	0	0	0	
Hockey Reg-Season BUDGETED	\$288,052	\$293,205	(\$5,153)	36	36	0	Numbers are what we forecasted through the rest of the season,
	\$0	\$0	\$0	0	0	0	'did not finish last 3 games of the season.
College Hockey ACTUAL	\$38,442	\$37,418	\$1,024	1	1	0	Friday night play instead of noon start on Saturday
High School Sports ACTUAL	\$92,681	\$74,498	\$18,183	6	5	1	Numbers increase due to additional day of play
WWE BUDGETED	\$41,906	\$0	\$41,906	1	0	1	WWE cancelled due to talent
Disney Shows (Feld) ACTUAL	\$97,502	\$97,389	\$113	7	7	0	
Sesame Street BUDGETED	\$39,578	\$36,196	\$3,382	4	4	0	
XIIR Ice Racing ACTUAL	\$11,623	\$9,694	\$1,929	1	1	0	Snow event hurt attendance in 2019 and 2020, first year netted 19k
Paw Patrol BUDGETED	\$53,430	\$0	\$53,430	4	0	4	Paw Patrol kids shows returning in 2020-21 fiscal year
Marshwood Wrestling ACTUAL	\$17,463	\$17,300	\$162	1	1	0	
Monster X ACTUAL	\$19,287	\$30,471	(\$11,184)	3	3	0	
Globetrotters ACTUAL	\$36,266	\$36,219	\$47	1	1	0	Double play with Mariners
Major Concerts ACTUAL	\$118,733	\$49,257	\$69,476	2	1	1	Splitting concerts into three categories this year
Minor BUDGETED	\$142,312	\$161,198	(\$18,886)	3	9		Additional concerts are reschedules from this past year
WFC BUDGETED	\$121,892	-	-	4	0	4	
PBR/Rodeo/Horses - ACTUAL	\$33,604	\$33,139	\$465	2	2	0	
Conventions/Trade Shows - SPLIT	\$63,542	\$60,421	\$3,120	8	9	(1)	
Religious - BUDGET	\$5,505	\$0	\$5,505	3	3	0	
Graduations - BUDGET	\$59,753	\$58,805	\$948	8	8	0	
Banquets/Meetings - BUDGET	\$5,875	\$2,719	\$3,156	3	1	2	
Community/Charity - BUDGET	\$5,914	\$5,748	\$166	2	1	1	Strive event
Other/Misc. - BUDGET	\$15,620	\$0	\$15,620	1	0	1	
Cirque Du Soleil	\$0	\$171,807	(\$171,807)	0	7	(7)	No Cirque Du Soleil event projected for 2020-21
<b>Total Event Budget</b>	<b>\$1,308,978</b>	<b>\$1,175,484</b>	<b>\$11,602</b>	<b>101</b>	<b>100</b>	<b>7</b>	
2018-19 Actual		\$1,245,505					
2015-16 Actual (Hockey)		\$1,367,098					

**CROSS INSURANCE ARENA  
INDIRECT EXPENSES BUDGET  
FISCAL YEAR 2021  
JULY-JUNE**

	ACTUAL		VARIANCE	BUDGET		Notes
	BUDGET FY 2020-21	PROJECTED 2019-20		BUDGET FY 2019-20	BUDGET VARIANCE	
EXECUTIVE	198,768	164,288	34,480	196,695	2,073	1.5 FTE's for full year in 2020-21
MARKETING/GROUP SALES	150,001	135,629	14,372	146,515	3,486	2 FTE's for full year in 2020-21
FINANCE	276,319	246,020	30,299	283,465	(7,145)	2 FTE's for full year in 2020-21
BOX OFFICE	187,600	171,136	16,464	186,091	1,509	2 FTE's for full year in 2020-21
OPERATIONS	459,473	450,824	8,649	461,807	(2,334)	3 FTE's for full year in 2020-21
EVENT SERVICES	202,076	193,873	8,203	237,137	(35,061)	2 FTE's for full year in 2020-21
FOOD AND BEVERAGE	280,661	257,233	23,428	293,558	(12,896)	2 FTE's for full year in 2020-21
CORPORATE SALES	6,000	3,976	2,024	5,500	500	Contractual allowance of 10k from client
OVERHEAD	633,009	641,629	(8,620)	640,704	(7,695)	Electrical rate savings in 2020-21
<b>TOTAL INDIRECT EXPENSES</b>	<b>\$2,393,908</b>	<b>\$2,264,608</b>	<b>\$129,300</b>	<b>\$2,451,473</b>	<b>(\$57,565)</b>	

CROSS INSURANCE ARENA  
EXECUTIVE  
FISCAL YEAR 2021

	ACTUAL			BUDGET		COMMENTS
	BUDGET FY 2020-21	PROJECTED 2019-20	VARIANCE	BUDGET FY 2019-20	VARIANCE	
SALARIES ADMINISTRATIVE	136,081	132,867	3,214	130,670	5,411	1.5 FTEs
EMPLOYEE INCENTIVE COMP	23,216	(6,284)	29,500	22,650	566	Budgeted for in case of achievement
PAYROLL TAXES	11,698	10,629	1,069	11,452	247	
TRAVEL & ENTERTAINMENT	5,000	5,000	0	6,000	(1,000)	Corporate Support
MEETINGS/CONVENTIONS/TRAINING	2,000	3,900	(1,900)	5,000	(3,000)	Meetings/Conventions
DUES & SUBSCRIPTIONS	1,700	1,595	105	2,050	(350)	Chamber and CVB Memberships
CUSTOMER RELATIONS	250	250	0	250	0	
TELEPHONE	0	979	(979)	660	(660)	Cell phone
EMPLOYEE BENEFITS	18,822	15,352	3,470	17,963	859	1.5 FTEs
<b>TOTAL EXECUTIVE EXPENSE</b>	<b>\$198,768</b>	<b>\$164,288</b>	<b>\$34,480</b>	<b>\$196,695</b>	<b>\$2,073</b>	

**CROSS INSURANCE ARENA  
EXECUTIVE  
FISCAL YEAR 2021**

ACCOUNT TITLE	GL #	ACCOUNT DESCRIPTION	ITEMIZED EXPENDITURES	AMOUNT	BUDGET
SALARIES ADMINISTRATIVE	5090-5910-100	SALARIES OF ADMINISTRATIVE STAFF	GM	116,081	136,081
	5090-6030-100		Admin Asst (PTE)	20,000	
EMPLOYEE INCENTIVE COMP	5080-6000-100		Annual Incentive Compensation		23,216
PAYROLL TAXES	5110-5460-100	EMPLOYER PAYROLL TAXES	ss medicare ME Unemployment Tax Futa		11,698
TRAVEL & ENTERTAINMENT	5130-6180-100	TRAVEL	Corporate support RVP Trips	4,000	5,000
		ENTERTAINMENT	Meals & Entertainment	1,000	
MEETINGS/CONVENTIONS/TRAINING	5140-6880-100	CONFERENCES & SEMINARS	Pollstar IEBA	- 2,000	2,000
			Global GM Conference	-	
DUES & SUBSCRIPTIONS	5250-6880-100	SUBSCRIPTIONS			1,700
		DUES & MEMBERSHIPS	Chamber of Commerce CVB Local	450 1,150 100	
CUSTOMER RELATONS	5250-7340-100	Gift for Customer Relations	Gifts, Misc	250	250
PRINTING	5250-6970-100	MISCELLANEOUS PRINTING COSTS	MEMO PADS, BUSINESS CARDS, ETC	-	0
POSTAGE	5250-6980-100	POSTAGE UTILIZED BY STAFF	FED EX FIRST CLASS MAIL	0 0	0
TELEPHONE	5250-7020-100		OFFICE PHONE, CELL PHONE	0	0
EMPLOYEE BENEFITS	5100-6060-100	HEALTH/LIFE/DENTAL INSURANCE & 401K	Medical Dental Vision Life AD&D LTD 401-K HMS ESPP (Stock Option)	7,965	18,822
	5110-1130-100			10,857	
<b>TOTAL EXECUTIVE EXPENSE</b>					<b>\$198,768</b>

**CROSS INSURANCE ARENA  
MARKETING/GROUP SALES  
FISCAL YEAR 2021**

	ACTUAL			BUDGET		COMMENTS
	BUDGET FY 2020-21	PROJECTED 2019-20	VARIANCE	FY 2019-20	VARIANCE	
SALARIES ADMINISTRATIVE	93,662	90,633	3,029	91,378	2,285	2 FTEs
EMPLOYEE INCENTIVE COMP	5,302	(1,553)	6,855	5,173	129	Budgeted at 100%
PAYROLL TAXES	8,372	8,435	(63)	8,188	185	2 FTEs
TRAVEL & ENTERTAINMENT	700	700	-	700	-	Annual conference for 2 FTE's
MEETINGS/CONVENTIONS/TRAINING	5,000	4,300	700	4,300	700	Annual conference for 2 FTE's
DUES & SUBSCRIPTIONS	2,900	2,598	302	3,100	(200)	Salesforce, Pollstar, etc.
CUSTOMER RELATIONS (MARKETING)	750	250	500	1,500	(750)	
CUSTOMER RELATIONS (GROUP SALES)	150	-	150	250	(100)	
INSTITUTIONAL ADVERTISING	7,500	7,500	-	7,500	-	Interior signage, web hosting, and promotions
PRINTING	1,020	408	612	1,020	-	Brochures/Signage/Adobe
EMPLOYEE BENEFITS	24,644	22,358	2,286	23,407	1,237	2 FTEs
					-	
<b>TOTAL MARKETING EXPENSE/(INCOME)</b>	<b>\$150,001</b>	<b>\$135,629</b>	<b>\$14,372</b>	<b>\$146,515</b>	<b>\$3,486</b>	

**CROSS INSURANCE ARENA  
MARKETING/GROUP SALES  
FISCAL YEAR 2021**

Marketing Dept. # 210  
Group Sales Dept # 245

ACCOUNT TITLE	GL #	ACCOUNT DESCRIPTION	ITEMIZED EXPENDITURES	AMOUNT	BUDGET
SALARIES ADMINISTRATIVE	5090-5910-210 5090-5910-245	SALARIES OF ADMINISTRATIVE STAFF	Director of Marketing Sales Manager- Groups		93,662
EMPLOYEE INCENTIVE COMP	5090-6000-210		Annual Incentive Compensation		5,302
PAYROLL TAXES	5110-5460-210 5110-5460-245	EMPLOYER PAYROLL TAXES	SS Medicare ME Unemployment Tax FUTA		8,372
TRAVEL & ENTERTAINMENT	5130-6180-210	ENTERTAINMENT & MILEAGE	Marketing Staff Meetings Entertainment Poster/Flyer/Ticket Mileage	200 200 300	700
MEETINGS/CONVENTIONS/TRAINING	5130-6180-210 5130-6860-210 5140-6860-100	CONFERENCES & SEMINARS ATTEN	Regional Conferences (2 per year) Hotel and Air Spectra Training/Visitors Spectra Marketing Annual Conference Hotel and Air Local Conferences/Meetings	1,450 250 3,000 300	5,000
DUES & SUBSCRIPTIONS	5250-6880-210	MEMBERSHIP DUES & PUBLICATIONS BY STAFF	Pollstar Venues Today Salesforce Software	900 - 2,000	2,900
PRINTING	5250-7000-210 5250-7000-245	MISCELLANEOUS PRINTING COSTS	Flyers for Rentals General information brochures Banners/Signs Annual Report Photoshop CS6	100 100 300 100 420	1,020
CUSTOMER RELATIONS-MARKETING	5250-7340-210	CLIENT & CUSTOMER RELATIONS	Promotional Items (Pens, Artist Gifts, Plaques) Tenant Event Tabling, Full-time staff uniforms	250 500	750
CUSTOMER RELATIONS-GROUP SALES	5250-7340-245	GROUP SALES CLIENT RELATIONS	Items to promote Group Sales	150	150
INSTITUTIONAL/EVENT ADVERTISING	5180-6600-210	ADVERTISING NON RELATED TO EVE	Concert Venue Directory Web Hosting Venue Advertisements - Interior Signage Venue Advertisements - Promotions at other local e Survey Monkey	1,500 1,300 2,300 2,000 400	7,500
EMPLOYEE BENEFITS	5100-6060-210 5100-6060-245 5110-1130-210 5110-1130-245	HEALTH/LIFE/DENTAL INSURANCE &	Medical Dental Vision Life AD&D LTD 401k		4,948
<b>TOTAL MARKETING EXPENSE</b>					<b>19,696</b> <b>\$150,001</b>

<b>CROSS INSURANCE ARENA</b> <b>FINANCE AND INFORMATION TECHNOLOGY</b> <b>FISCAL YEAR 2021</b>
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	ACTUAL			BUDGET FY 2019-20	BUDGET VARIANCE	COMMENTS
	BUDGET FY 2020-21	PROJECTED 2019-20	VARIANCE			
SALARIES ADMINISTRATIVE	161,877	158,162	3,715	158,179	3,699	2 FTEs
EMPLOYEE INCENTIVE COMP	10,909	(3,210)	14,119	10,643	266	
PAYROLL TAXES	13,834	12,935	899	13,712	122	
CORPORATE SUPPORT	500	-	500	1,500	(1,000)	Travel and training
MEETINGS/CONVENTIONS/TRAINING/ EMPLOYEE BENEFITS	2,800	2,800	0	2,800	0	IAVM, Finance, HR training
RECRUITING EXPENSES	33,649	27,258	6,391	44,131	(10,482)	2 FTEs
PAYROLL PROCESSING AND IT SUPPORT	1,750	1,025	725	3,250	(1,500)	CSS
	51,000	47,050	3,950	49,250	1,750	ADP, Cloud Computing, Accting & Local Support
<b>TOTAL FINANCE EXPENSE</b>	<b>\$276,319</b>	<b>\$246,020</b>	<b>\$30,299</b>	<b>\$283,465</b>	<b>(\$7,145)</b>	

**CROSS INSURANCE ARENA  
FINANCE AND INFORMATION TECHNOLOGY  
FISCAL YEAR 2021**

ACCOUNT TITLE	GL #	ACCOUNT DESCRIPTION	ITEMIZED EXPENDITURES	AMOUNT	BUDGET
SALARIES ADMINISTRATIVE	5090-5910-130	SALARIES	Director of Finance Staff Accountant/HR (PTE)	-	161,877
EMPLOYEE INCENTIVE COMP	5090-6000-130	EMPLOYEE INCENTIVE	Annual Incentive Compensation		10,909
PAYROLL TAXES	5110-5460-130	EMPLOYER PAYROLL TAXES	SS MEDICARE ME Unemployment Tax FUTA		13,834
CORPORATE SUPPORT	5130-6180-130	TRAVEL & HOTEL	Travel Expenses for Corporate staff	500	500
MEETINGS/CONVENTIONS/TRAINING/ DUES	5140-6860-130	CONFERENCES & SEMINARS	Annual Conference Misc Finance/Payroll Workshops Memberships and Dues	1,500 500 800	2,800
RECRUITING EXPENSES	5250-6800-130	CSS BACKGROUND CHECKS	Background checks for new hires	1,750	1,750
PAYROLL PROCESSING AND IT SUPPORT	5190-6670-130	SOFTWARE COSTS	Cost of Using Payroll services Annual W2 Form Processing Fee LLB Group Phone Support  Corp IT Support Network Accounts (Citrix) MAS Office 360 Cloud Service Local IT Support	34,000 1,500 800  5,000 - 3,000 4,200 2,500	51,000
EMPLOYEE BENEFITS	5100-6060-130  5110-1130-130	HEALTH/LIFE/DENTAL INSURANCE & 401-K	Medical Dental Vision Life AD&D LTD 401-K Company Match ESPP (Stock option) HMS		8,639  25,010
<b>TOTAL FINANCE EXPENSE</b>					<b>\$276,319</b>

CROSS INSURANCE ARENA  
 BOX OFFICE  
 FISCAL YEAR 2021

	ACTUAL			BUDGET FY 2019-20	BUDGET VARIANCE	COMMENTS
	BUDGET FY 2020-21	PROJECTED 2019-20	VARIANCE			
SALARIES ADMINISTRATIVE	116,066	113,410	2,656	113,235	2,830	Two FTEs
EMPLOYEE INCENTIVE COMP	6,734	2,020	4,714	6,570	164	Accrued 100% for 2019 and 2020 - Achieved only 35
PART TIME WAGES	8,000	7,275	725	15,000	(7,000)	Non event day labor
PAYROLL TAXES	12,896	11,852	1,044	9,967	2,929	Full & part-time taxes
SUPPLIES	1,000	-	1,000	-	1,000	Signage, chairs, speakers, etc.
MEETINGS/CONVENTIONS/TRAINING	2,000	2,000	0	2,000	0	Annual conference
CREDIT CARD FEES	2,000	2,090	(90)	2,000	0	Fees not allocated to events
ARMORED CAR	2,250	2,005	245	2,750	(500)	More deliveries and pick ups in 2020-21
PRINTING	500	-	500	500	0	Order forms, envelopes
EMPLOYEE BENEFITS	36,155	30,484	5,671	34,070	2,085	Two FTEs (Health, Dental, 401K, Disability)
<b>TOTAL BOX OFFICE EXPENSE</b>	<b>\$187,600</b>	<b>171,136</b>	<b>\$16,464</b>	<b>\$186,091</b>	<b>\$1,509</b>	

**CROSS INSURANCE ARENA  
BOX OFFICE  
FISCAL YEAR 2021**

ACCOUNT TITLE	GL #	ACCOUNT DESCRIPTION	ITEMIZED EXPENDITURES	AMOUNT	BUDGET
SALARIES ADMINISTRATIVE	5090-5910-430	SALARIES	Box Office Manager Box Office Assistant Manager		116,066
EMPLOYEE INCENTIVE COMP	5090-6000-430	EMPLOYEE INCENTIVE	Annual Incentive Compensation		6,734
PART TIME WAGES	5090-6030-430	PT BOX OFFICE LABOR	Wages Taxes	30,000	30,000
PAYROLL ALLOCATED TO EVENTS	5090-7290-430		Labor and tax costs allocated to events	(22,000)	(22,000)
PAYROLL TAXES	5110-5460-430	EMPLOYER PAYROLL TAXES	SS MEDICARE PA Unemployment Tax FUTA Part-time	10,196 2,700	12,896
SUPPLIES	5250-7090-430	SUPPLIES	New chairs, signage, printers	1,000	1,000
MEETINGS/CONVENTIONS/TRAINING	5140-6860-430	CONFERENCES & SEMINARS ATTENDED BY STAFF	PacNet or Marketing Conference (Manager) Local/web based trainings	1,500 500	2,000
ARMORED CAR	5250-6750-430	ARMORED CAR SERVICES-LOOMIS	Pick-up of deposits & delivery of cash	2,250	2,250
CREDIT CARD FEES	5250-7120-430	CREDIT CARD PROCESSING FEES	Credit card fees not charged back to events	2,000	2,000
POSTAGE	5250-6980-430	POSTAGE UTILIZED BY STAFF	FEDERAL EXPRESS Tickets for suites & club seat holders Ticket mailing charges (SEE OTHER INCOME)	0	0
PRINTING	5250-7000-430	MISCELLANEOUS PRINTING COSTS	Phone Order Forms and envelopes	500	500
EMPLOYEE BENEFITS	5100-6060-430 5110-1130-430	HEALTH/LIFE/DENTAL INSURANCE & 401K	Medical Dental Vision Life AD&D LTD 401k ESPP (Stock option) HMS		6,140 30,015
<b>TOTAL BOX OFFICE EXPENSE</b>					<b>\$187,600</b>

**CROSS INSURANCE ARENA  
OPERATIONS  
FISCAL YEAR 2021**

	ACTUAL			BUDGET		COMMENTS
	BUDGET FY 2020-21	PROJECTED 2019-20	VARIANCE	BUDGET FY 2019-20	BUDGET VARIANCE	
SALARIES ADMINISTRATIVE	179,888	175,781	4,107	174,725	5,163	Three full-time equivalents for full year
WAGES - PART TIME	110,000	105,075	4,925	100,000	10,000	Building Custodial and event services.
EMPLOYEE INCENTIVE COMP	7,931	(5,009)	12,940	7,738	193	
PAYROLL TAXES	26,571	24,570	2,001	27,161	(590)	Full & part-time taxes
STAFFING BILL BACKS	(60,000)	(49,382)	(10,618)	(60,000)	0	Labor costs charged back to events
MEETINGS/CONVENTIONS/TRAINING	-	1,350	(1,350)	1,400	(1,400)	Annual conference
DUES AND SUBSCRIPTIONS	250	250	0	250	0	
UNIFORMS & LAUNDRY	650	640	10	950	(300)	
ICE/HOCKEY EXPENSES	35,000	38,575	(3,575)	24,500	10,500	Ice machinery, zamboni, and hockey related maintenance
REPAIRS AND MAINTENANCE	35,000	32,673	2,327	50,000	(15,000)	Repairs increasing with time since renovation six years ago
LICENSES AND PERMITS	2,150	2,043	107	2,125	25	
BUILDING SUPPLIES	15,000	15,000	0	12,500	2,500	Tools, equipment, electrical supplies
JANITORIAL	10,500	11,700	(1,200)	8,500	2,000	Bathroom and cleaning supplies
CONTRACTUAL SERVICES	28,607	35,306	(6,699)	50,820	(22,213)	Elevator Maintenance/Forklift and other lift rentals for Mte.
TRASH REMOVAL	12,500	12,026	474	12,000	500	Compactor service
TELEPHONE	0	620	(620)	1,140	(1,140)	Cell phones
EMPLOYEE BENEFITS	55,427	49,606	5,821	47,999	7,428	Three full-time equivalents for full year
<b>TOTAL OPERATIONS EXPENSE</b>	<b>\$459,473</b>	<b>\$450,824</b>	<b>\$8,649</b>	<b>\$461,807</b>	<b>(\$2,334)</b>	

**CROSS INSURANCE ARENA  
OPERATIONS  
FISCAL YEAR 2021**

ACCOUNT TITLE	GL #	ACCOUNT DESCRIPTION	ITEMIZED EXPENDITURES	AMOUNT	BUDGET
SALARIES ADMINISTRATIVE	5090-5910-330	SALARIES OF ADMINISTRATIVE STAFF	Director of Operations Operations Manager Operations Assistant		179,888
EMPLOYEE INCENTIVE COMP	6003-085-00		Annual Incentive Compensation		7,831
PART TIME	5090-6030-330		Part-Time Event Labor	110,000	110,000
STAFFING BILL BACKS	5090-7260-330		Part-time Labor Charged back to events	(80,000)	(80,000)
PAYROLL TAXES	5110-5460-330	EMPLOYER PAYROLL TAXES FOR ENTIRE STAFF Full - Time and Part-time	SS Medicare Unemployment Tax FUTA		28,571
REPAIRS AND MAINTENANCE	5210-4750-330 5210-6745-330	BUILDING REPAIRS & MAINTENANCE	Repairs Maintenance	16,000 20,000	36,000
ICE/HOCKEY EXPENSE	6250-6780-330 5210-6745-330	SERVICE AGREEMENTS	Ice Maintenance - AAA Energy Zamboni Expense Ice Paint (Jet Ice White and Lines) Hockey Spacelle	27,000 2,000 6,000	35,000
BUILDING SUPPLIES	5250-7090-330	BUILDING SUPPLIES	General Building Supplies Tools, nails, etc.	15,000	15,000
JANITORIAL	6250-6730-330	NON-EVENT RELATED SERVICES & SUPPLIES	Janitorial Service (non event) Maine Paper	10,500	10,500
UNIFORMS & LAUNDRY	6250-7070-330	UNIFORMS PART-TIME STAFF	Operations Department Shirts/Hats/Jackets	650	650
TRASH REMOVAL	5250-7280-330		Waste - Compactor	12,500	12,500
CONTRACTUAL SERVICES	5250-6790-330 5250-7320-330 5210-7240-330 5210-7240-330 5210-7240-330	PEST CONTROL SERVICES FOR BLDG	Exterminating contract Snow Removal Elevator Maintenance Forklift Rental Other Lift Rental	2,000 1,500 15,000 5,107 5,000	28,807
DUES AND SUBSCRIPTIONS	5250-6880-330	MEMBERSHIP		250	250
MEETINGS/CONVENTIONS/TRAVEL	5140-6860-330	CONFERENCES ATTENDED BY STAFF	Travel and Hotel		0
TELEPHONE	5250-7020-330	TELEPHONE SERVICE	Cell Phones Replacement Phones	0	0
INSPECTIONS, LICENSES AND PERMITS	5210-6745-330		Elevators and Escalators Inspections	950 1,200	2,150
EMPLOYEE BENEFITS	5100-8060-330 5110-1130-330	HEALTH/LIFE/DENTAL INSURANCE & 401K	Medical Dental Vision Life AD&D LTD 401-K ESPP (Stock Option) HMS	9,391	9,391
<b>TOTAL FACILITY OPERATIONS</b>				<b>48,036</b>	<b>55,427</b>
					<b>459,473</b>

**CROSS INSURANCE ARENA  
EVENT SERVICES  
FISCAL YEAR 2021**

	ACTUAL			BUDGET FY 2019-20	BUDGET VARIANCE	COMMENTS
	BUDGET FY 2020-21	PROJECTED 2019-20	VARIANCE			
SALARIES ADMINISTRATIVE	114,584	111,210	3,374	108,789	5,795	Two FTEs
EMPLOYEE INCENTIVE COMP	7,256	(2,174)	9,430	6,729	527	
WAGES - PART TIME	575,000	582,000	(7,000)	555,000	20,000	Part-time event and security staffing wages
PAYROLL TAXES	61,872	59,580	2,292	59,589	2,284	Full & part-time taxes
PAYROLL BILLED TO EVENTS	(614,000)	(600,000)	(14,000)	(550,000)	(64,000)	Part-time staffing costs billed back to events
MEETINGS/CONVENTIONS/TRAINING	3,150	3,000	150	3,650	(500)	Annual conference/ staff trainings
DUES & SUBSCRIPTIONS	7,150	2,750	4,400	3,000	4,150	Event Booking, CAD software
UNIFORMS & LAUNDRY	2,000	2,000	0	2,000	0	Part-time shirts and jackets
ARENA SECURITY SYSTEMS	3,500	850	2,650	12,500	(9,000)	Contracted monitoring and maintenance
SUPPLIES/SERVICES	7,500	12,212	(4,712)	7,500	0	Access control, video board, and metal detector maintenance
TELEPHONE	1,345	1,345	0	1,075	270	Cell phones
EMPLOYEE BENEFITS	32,719	21,100	11,619	27,306	5,414	Two FTEs for full year in 2020-21
<b>TOTAL EVENT SERVICES EXPENSE</b>	<b>\$202,076</b>	<b>\$193,873</b>	<b>\$8,203</b>	<b>\$237,137</b>	<b>(\$35,061)</b>	

**CROSS INSURANCE ARENA  
EVENT SERVICES  
FISCAL YEAR 2021**

ACCOUNT TITLE	GL #	ACCOUNT DESCRIPTION	ITEMIZED EXPENDITURES	AMOUNT	BUDGET
SALARIES ADMINISTRATIVE	5090-5910-160	SALARIES OF ADMINISTRATIVE STAFF	Director of Events Event Manager		114,584
EMPLOYEE INCENTIVE COMP	5090-5450-160				7,256
SALARIES PART TIME ALLOCATED TO EVENTS	5090-6030-160 5090-7290-160	Part-Time Event Labor - Not Charged to Events	Part-Time Event Labor - Charged to Events Part-Time Event Labor - Charged to Events PR Taxes Charged to events	575,000 (570,000) (44,000)	(39,000)
PAYROLL TAXES	5110-5460-160	EMPLOYER PAYROLL TAXES FOR ENTIRE ST  Full-time Part-time	SS Medicare ME Unemployment Tax FUTA	10,122 51,750	61,872
UNIFORMS & LAUNDRY	5250-7070-160	UNIFORMS PART-TIME STAFF	Uniforms (Event, Security & Parking Staff) Jackets Laundry	2,000	2,000
MEETINGS/CONVENTIONS/TRAINING	5140-6860-160	CONFERENCES ATTENDED BY STAFF	Crowd Management Training HYD Annual Training for PT staff Meals w/promoters	2,000 1,000 150	3,150
DUES & SUBSCRIPTIONS	5250-6880-160	DUES & SUBSCRIPTIONS	Event Booking CAD Volla	4,000 750 2,400	7,150
TELEPHONE	5250-7020-160	TELEPHONE SERVICE	Cell Phones	1,345	1,345
SUPPLIES/SERVICES 5250-7090-160	5250-7090-160	EVENT SUPPLIES/SERVICES	Flashlights and other Supplies Metal Detectors Maintenance Radio Repair Video Board Maintenance Medical Room Oxygen and Supplies	7,500	7,500
ARENA SECURITY SYSTEMS	5250-5870-160		Surveillance, monitoring, access control, fire suppression, etc. Camera & Metal detector maintenance	3,500	3,500
EMPLOYEE BENEFITS	5100-6060-160 5110-1130-160	HEALTH/LIFE/DENTAL INSURANCE & 401K	Medical Dental Vision Life AD&D LTD 401K		6,092
<b>TOTAL EVENT SERVICES</b>					<b>26,627 202,076</b>

**CROSS INSURANCE ARENA**  
**CORPORATE SALES & PREMIUM SERVICES**  
**FISCAL YEAR 2021**

	ACTUAL		VARIANCE	BUDGET		COMMENTS
	BUDGET	PROJECTED		BUDGET	BUDGET	
	FY 2020-21	2019-20		FY 2019-20	VARIANCE	
SIGNAGE MAINTENANCE AND FULFILLMENT	3,500	2,159	1,341	750	2,750	Contract allows \$10000 per year
CUSTOMER RELATIONS	2,250	1,525	725	4,500	(2,250)	New sign maintenance in 20-21.
PRINTING	250	292	(42)	250	0	
TELEPHONE	0	0	0	0	0	
<b>TOTAL PREMIUM SERVICES EXPENSE</b>	<b>\$6,000</b>	<b>\$3,976</b>	<b>\$2,024</b>	<b>\$5,500</b>	<b>\$500</b>	Spectra Marketing

**CROSS INSURANCE ARENA  
CORPORATE SALES & PREMIUM SERVICES  
FISCAL YEAR 2021**

ACCOUNT TITLE	GL #	ACCOUNT DESCRIPTION	ITEMIZED EXPENDITURES	AMOUNT	BUDGET
SIGNAGE MAINTENANCE AND FULFILLMENT	5140-6880-22	HALL OF FAME ROOM AND SIGNAGE MAINTENANCE		3,500	3,500
CUSTOMER RELATIONS	5130-6180-22	CLIENT & CUSTOMER RELATIONS Includes Trade Sponsorships	Travel and meetings Memorabilia/Install Client Promotions	2,250	2,250
PRINTING	5250-7000-22	MISCELLANEOUS PRINTING COSTS		250	250
<b>TOTAL CORP SALES/PREM SERV EXPENSE</b>					<b>6,000</b>

**CROSS INSURANCE ARENA  
CORPORATE SALES/PREMIUM SERVICES INCOME  
FISCAL YEAR 2021**

	ACTUAL		VARIANCE	BUDGET		COMMENTS
	BUDGET FY 2020-21	PROJECTED 2019-20		BUDGET FY 2019-20	BUDGET VARIANCE	
SUITES	82,770	81,946	824	103,463	(20,693)	Projecting 4 suites sold in 2020 - others are rented out during events
CLUB SEATS/PSL's	31,448	27,823	3,625	31,448	-	Two additional PSL's with BIW and Aroma Joes
NAMING RIGHTS	188,125	188,125	-	188,125	-	Year seven of ten year contract with Cross Financial Group
ADVERTISING SPONSORS	335.878	330.250	5,628	334.991	887	
<b>TOTAL PREMIUM SERVICES INCOME</b>	<b>638,221</b>	<b>628,144</b>	<b>10,077</b>	<b>658,027</b>	<b>(19,806)</b>	

**CROSS INSURANCE ARENA  
OTHER INCOME  
FISCAL YEAR 2021**

	BUDGET		VARIANCE	BUDGET		COMMENTS
	FY 2020-21	2019-20		FY 2019-20	VARIANCE	
MISCELLANEOUS	20,000	23,044	(3,044)	18,000	2,000	ATM Fees, contingent ticketing fees
OTHER RENTALS	35,000	35,725	(725)	43,000	(8,000)	High School and other ice rentals
FULLFILLMENT FEE INCOME	12,000	12,420	(420)	19,500	(7,500)	Ticketmaster mail order fees
<b>TOTAL OTHER INCOME</b>	<b>67,000</b>	<b>71,189</b>	<b>(4,189)</b>	<b>80,500</b>	<b>(13,500)</b>	
<b>GRAND TOTAL OTHER INCOME</b>	<b>\$705,221</b>	<b>\$699,333</b>	<b>\$5,888</b>	<b>\$738,527</b>	<b>(\$33,306)</b>	

**CROSS INSURANCE ARENA  
CORPORATE SALES/PREMIUM SERVICES INCOME  
FISCAL YEAR 2021**

ACCOUNT TITLE	MAS-100	ACCOUNT DESCRIPTION	ITEMIZED EXPENDITURES	AMOUNT	BUDGET
ADVERTISING	4210-3930-000	REVENUE EARNED ON ADVERTISING SPONSORS	Arena Share of Advertising/ Sponsorship Less: Commission and Expenses Less: Team Share Static Signage	504,100 (109,390) (58,832)	335,878
NAMING RIGHTS	4210-3920-000	NAMING RIGHTS	Less Commissions and Expenses	215,000 (26,875) -	188,125
TOWER SUITES	4220-4060-000	TOWER	4 X \$35000 Less Ticket Revenue Due Tenants (48 Seats X \$2000) Less Commissions and Expenses	140,000 (34,560) (22,670) -	82,770
CLUB SEATS-PSL	4220-4070-000	PSL REVENUE # OF CLUB SEAT LIC SHARE	326 available Ticket Galaxy (40 X \$168) Less Commissions and Expenses	6,720 31,500 (6,773)	31,448
OTHER RENTALS	4240-4110-000	OTHER REVENUE	Ice Rentals	35,000 -	35,000
FULLFILLMENT FEE INCOME	4280-4460-000	MAIL ORDER FEES HANDLING FEES	Ticketmaster Secondary Box office services	12,000	12,000
MISCELLANEOUS	4280-4680-000		ATM Fees Ticketmaster Contingent Sales Revenue Park Whiz	3,000 16,000 1,000	20,000
<b>TOTAL OTHER INCOME</b>					<b>\$705,221</b>

**CROSS INSURANCE ARENA  
OVERHEAD BURDEN  
FISCAL YEAR 2021**

	ACTUAL			BUDGET FY 2019-20	BUDGET VARIANCE	COMMENTS
	BUDGET FY 2020-21	PROJECTED 2019-20	VARIANCE			
CONTRACTED SERVICES	1,500	1,500	0	1,500	0	Consulting Services
AUTOMOBILE EXPENSES	1,500	1,500	0	750	750	Truck gas and maintenance
EQUIPMENT LEASE EXPENSE	10,200	10,200	0	10,200	0	BEU Copler Trade
POSTAGE	1,500	1,500	0	1,750	(250)	Annual postage
LICENCES	4,750		4,750	0	4,750	City of Portland, Sesac and BMI
OFFICE SUPPLIES	8,000	7,775	225	7,500	500	Paper, Ink, etc.
TELEPHONE/VIDEO SERVICES	40,400	40,400	0	40,400	0	Fairpoint and Spectrum services
INSURANCE EXPENSE	68,014	65,000	3,014	64,014	4,000	Additional Liability and Workers Comp expenses from higher wages in 20-21
PARKING	26,265	25,500	765	25,250	1,015	Full-Time employees, client Board, and VIP visitors
MANAGEMENT FEES	111,380	108,663	2,717	109,090	2,290	Assumes 2.5% CPI adjustment in 2020-21
UTILITIES	359,500	379,591	(20,091)	380,250	(20,750)	Electricity, Natural Gas, and Water, Sewage. Electrical rate reduction in 20-21.
<b>TOTAL OVERHEAD BURDEN</b>	<b>\$633,009</b>	<b>\$641,629</b>	<b>(\$8,620)</b>	<b>\$640,704</b>	<b>(\$7,695)</b>	

**CROSS INSURANCE ARENA  
OVERHEAD BURDEN  
FISCAL YEAR 2021**

ACCOUNT TITLE	Account	ACCOUNT DESCRIPTION	ITEMIZED EXPENDITURES	AMOUNT	BUDGET
EQUIPMENT LEASE EXPENSE	5250-6740-440	RENTAL COSTS OF COPIERS, FAX DUPLICATOR, ETC.	Copiers/Fax with TRADE deal (\$850 x 12)	10,200	10,200
POSTAGE	5250-6980-440	POSTAGE, OVERNIGHT DELIVERIE	First Class Mail (not charged to other departments )	1,500	1,500
LICENSES & PERMITS	5170-6490-440		City Entertainment License BMI/Sesac Licenses	2,450 2,300	4,750
PARKING	5250-6710-440		Staff Parking Board and guest validations	26,265	26,265
INSURANCE EXPENSE	5160-6460-440	COST OF INSURANCE POLICIES	LIABILITY General/Excess Liability (Term July - June) General Liability (Term: July-June) Professional Liability AUTO CRIME (Apr-Mar) WORKERS' COMPENSATION (JUL-JUN) Employment Practices Pollution Liability	4,500 17,500 625 185 375 43,500 975 354	68,014
AUTOMOBILE-Gas/Maintenance	5250-7030-440	Repairs/Maintenance for Company Ve	Gas Repairs/Maintenance	250 1,250	1,500
CONTRACTED SERVICES	5150-6350-440		Professional Services	1,500	1,500
OFFICE SUPPLIES	5250-6970-440		General Office Supplies Copier/Fax Supplies Toner Paper supplies	8,000	8,000
TELEPHONE/INTERNET/AV	5210-7020-440 MAE 5250-3880-440	TELEPHONE EXPENSE VIDEO INTERNET	Cost of telephones not charged to other dept. Video Services Building Internet	13,000 8,400 19,000	40,400
UTILITIES	5200-2300-440	UTILITY COST FOR THE BUILDING	Electricity Water/Sewer Gas City of Portland Drainage Fees	235,000 23,000 95,500 6,000	359,500
MANAGEMENT FEE	5250-6960-440		Management Fee paid monthly:	111,380	111,380
<b>TOTAL OVERHEAD</b>					<b>\$633,009</b>

**CROSS INSURANCE ARENA  
FOOD AND BEVERAGE  
FISCAL YEAR 2021**

	ACTUAL			BUDGET		COMMENTS
	BUDGET FY 2020-21	PROJECTED 2019-20	VARIANCE	BUDGET FY 2019-20	BUDGET VARIANCE	
SALARIES ADMINISTRATIVE	112,562	110,042	2,520	109,817	2,746	Two Full Time Equivalent positions.
EMPLOYEE INCENTIVE COMP	7,156	(2,369)	9,525	6,982	175	Accrued 100% for 2019 and 2020 - Achieved only 35%
PART TIME WAGES	15,000	12,888	2,112	25,000	(10,000)	Non event related labor
PAYROLL TAXES	25,434	23,998	1,436	25,737	(302)	Full and part-time taxes
EMPLOYEE BENEFITS	51,598	45,281	6,317	49,723	1,875	Two Full Time Equivalent positions.
F&B OVERHEAD	68,910	67,393	1,517	76,300	(7,390)	POS System Maintenance and repairs, paper supplies, and credit card fees.
<b>TOTAL FOOD AND BEVERAGE</b>	<b>\$280,661</b>	<b>\$257,233</b>	<b>\$23,428</b>	<b>\$293,558</b>	<b>(\$12,896)</b>	

DEPT. # 420

**CROSS INSURANCE ARENA  
FOOD AND BEVERAGE  
Fiscal Year 2020-21**

ACCOUNT TITLE	ACCOUNT DESCRIPTION	ITEMIZED EXPENDITURES	AMOUNT	TOTAL
SALARIES				
5090-5910-420	ALL FULL-TIME EMPLOYEES SALARIES BOTH HOURLY AND SALARIED		112,562	
		TOTAL		112,562
EMPLOYEE INCENTIVE COMP				
	EMPLOYEE INCENTIVES	Annual Incentive Compensation	7,156	
				7,156
PART-TIME WAGES				
5090-5030-420	ALL PART-TIME EMPLOYEES SALARIES	P-T Wages - Concessions	193,430	
		TOTAL		193,430
TEMPORARY LABOR (Non-Profits)				
5090-5160-420	TEMP LABOR SERVICES NOT FOR PROFIT GROUPS	Contracted Labor/NFP'S	25,000	
		TOTAL		25,000
ALLOCATION OF EVENT LABOR				
5090-7290-420	PART-TIME, TEMPORARY AND CONTRACT LABOR USED FOR SPECIFIC EVENTS	PI Catering Allocation PI Concessions Allocation	(203,430)	
		TOTAL		(203,430)
EMPLOYEE BENEFITS				
5100-6060-420	INCLUDES INSURANCE, EAP, HEALTH ADVOCATE, ESPP, 401K, FLEX SPENDING PLAN	EMPLOYEE BENEFITS Health Dental Vision Life Insurance ADD& Vol LTD STD SUB-TOTAL	41,708 2,180 424 104 916 192 89	45,612
5110-1130-420		401K CONTRIBUTIONS SUB-TOTAL	5,986	5,986
		TOTAL		51,598
P/R TAXES				
5110-5460-420	FICA, MEDICARE, STATE UNEMPL, FED UNEMPL	PI Wages PI wages	9,960 15,474	
		TOTAL		25,434
F&B OVERHEAD				
5190-6670-420	INDIRECT EXPENSES FOR F&B	Cash Register System Support	10,000	
5250-7120-420		Credit Card fees	23,000	
5250-6720-420		Paper Supplies	20,000	
5250-6880-420		Dues & Subscriptions	900	
5170-6490-420		Licenses & Permits	910	
5130-6180-420		Travel & Entertainment	100	
5140-6880-420		Training	500	
5140-6860-420		Meetings & Conferences	500	
5250-6800-420		Advertising (Personnel)	250	
5210-6745-420		Repair & Maintenance	5,000	
5250-3880-420		Telephone Expense	0	
5250-7070-420		Uniforms/Laundry	4,750	
5250-6810-420		Minor Equipment	3,000	
		TOTAL		68,910
	<b>TOTAL FOOD &amp; BEVERAGE EXPENSE</b>			<b>\$280,661</b>